

KRSNA EDUCATIONAL TRUST'S



Institute of Management Studies

LEADING FROM THE FRONT



ABOUT AIMS

www.aimsinstitute.in

ABOUT US

AIMS Institute of Management Studies was established in the year 2009 under the patronage of founder chairman Dr. (Hon) Manish Sinha and as a part of KRSNA Educational Trust. Located in Pune, the Oxford of the East.

The world is different than what it was a decade ago. Industry today looks for efficient, effective and competitive people with innovative ideas and ever ready to accept the dynamic challenges. Our two years management program and our flagship programs are designed to impart the best management education which is holistic in nature, content and help build your life skills.

Our students are groomed and trained to work under demanding schedules and yet perform in the most inspiring way. If you are looking for your overall holistic development then your journey starts with AIMS. You dare the dream and we will keep the light blazing.



VISION

Transforming youth as global leaders through management education in consonance with our core values of Accountability, Integrity, Meritocracy & Steadfastness.

MISSION

To impart state of art management education to our youth transforming them as tech savvy professionals & inspirational leaders for tomorrow. To facilitate holistic grooming of our students through various development workshops, certification courses, industrial visits, corporate interactions, leadership development modules thus empowering them to become critical & strategic thinkers, problem solvers, multi taskers, team players, with outstanding communication & as indispensable professionals of repute.

OUR CORE VALUES

Transforming youth as Global leaders through management education in consonance with our core values of Accountability, Integrity, Meritocracy and Steadfastness.

To impart state of art management education to our youth transforming them as tech savvy professionals & inspirational leaders of tomorrow. To facilitate holistic grooming of students through multifaceted, futuristic, development & technology oriented modules thus empowering them to become critical & strategic thinkers, problem solvers, multi tasters, team players, without standing communications & as indispensable professionals of repute.



A

ACCOUNTABILITY

We take the ownership for whatever we do. We are accountable for everything that we display for the betterment of the students

I

INTEGRITY

We believe in high moral principles. We are committed to highest professional standard. We build a brick of trust and reliability with every stakeholder we are engaged with.

M

MERITOCRACY

We believe that Meritocracy alone makes one a true professional. We build knowledge, skills & right attitude of our students throughout.

S

STEADFASTNESS

We are steadfast in our sanctified mission of grooming & achieving excellence for our students thus transforming them as tech savvy professionals & global leaders.



MESSAGE FROM OUR FOUNDER CHAIRMAN

AIMS Institute of Management Studies was started with a view to transform youth as professional global leaders. With this in mind, we have strived hard & achieved outstanding results in the last more than 15 years of our expertise. It is a matter of pride for us that our alumni continue to lead in top managerial positions in the industry and enhance our image as brand ambassadors.

Curriculum & content of our flagship program is highly dynamic where you need to work very hard and keep the pace with others. You will learn & enjoy through various methods of learning including outbound and experiential learning. You must develop conceptual clarity & application of knowledge through various experiences that must be applied everyday during the course. It calls for patience, perseverance & understanding to build the right attitude of a successful professional.

You grow more & grow better with AIMS. You can trust us in shaping you as a professional.

Wishing you a bright future & see you at the campus!



AWARDS & ACHIEVEMENTS

India's Most Trusted Brand of the Year 2022 (Education)



Awarded Best Innovative Management Institute In Pune At World Education Summit Awards 2019



Awarded Fast Emerging Institute For Management Course(Pune) At SDF International Excellence Award 2019



Awarded Best Private Sector Business School In West India Region





Awarded Green Thinkerz Academic Excellence Award 2018

INDUSTRY ACADEMIA INTERFACE



CREATING LEADERS FOR TOMORROW - We had the distinct honor of hosting an enlightening and visionary lecture delivered by the eminent **Dr. Daniel Penkar**. The topic of the lecture, "Creating Leaders for Tomorrow," resonated profoundly with the institution's commitment to nurturing future leaders. Dr. Penkar, renowned for his expertise in leadership development, brought a wealth of knowledge and experience to the forefront, igniting a spark of inspiration in all who had the privilege of attending.

Creating leaders for tomorrow is an investment in the future success and sustainability of organizations, communities, and society at large. Effective leaders drive positive change, inspire innovation, and empower individuals. By nurturing leadership potential, emphasizing key qualities and skills, and providing opportunities for growth, we can ensure a bright and promising future led by capable and visionary leaders.



GOAL SETTING - We had the privilege of hosting a captivating and enlightening lecture by the distinguished speaker, **Prachi Pargaokar**. The lecture, begins with insights and knowledge, was a testament to Ms. Pargaokar's expertise in her field and her commitment to sharing valuable information with the academic community. Ms. Pargaokar's lecture promised to be an intellectual journey, and it did not disappoint, leaving a lasting impact on all those fortunate enough to be in attendance

Goal setting is a powerful tool for personal and professional growth. It provides direction, motivation, and a framework for success. By setting clear, SMART goals and following a structured approach, individuals and organizations can unlock their potential and work towards realizing their aspirations

DIGITAL TRANSFORMATION OF BUSINESS IN TODAY'S MODERN ERA - On the dynamic and transformative day we have hosted an illuminating lecture by the distinguished **Ms. Madhavi Deshpande**. The lecture, centred around the theme "Digital Transformation of Business in Today's Modern Era," served as a beacon guiding organizations through the rapidly evolving landscape of technology and commerce.

Digital transformation is no longer an option but a necessity for businesses in today's modern era. It is a multi-faceted journey that involves technological innovation, cultural change, and strategic adaptation. Organizations that embrace digital transformation are better positioned to thrive in a rapidly evolving digital landscape, deliver exceptional customer experiences, and secure their future in the digital economy.



INDUSTRY ACADEMIA INTERFACE



THE ART OF STANDING OUT - We delve into 'The Art of Standing Out' by **Ms. Yamini Mathur**, a captivating exploration of the strategies and philosophies that empower individuals and organizations to break through the noise and make a lasting impact. Through insightful analysis and real-world examples, this report illuminates the principles and practices that can transform ordinary endeavours into extraordinary achievements. Join us on a journey to uncover the secrets leaving behind an indelible mark in a crowded world."

In a world overflowing with choices and information, the art of standing out has never been more crucial. Whether for individuals, businesses, or ideas, differentiation through authenticity, innovation, consistency, and storytelling can lead to success, reputation building, and new opportunities. Embracing the strategies outlined in this report can empower anyone to stand out and make a lasting impact in their chosen domain.

THE IMPORTANCE OF ATTITUDE & PERCEPTION DEVELOPMENT IN LIFE - Embark on a journey of self-discovery and personal growth as we delve into the profound insights of **Mr. Sachin Wadekar** in his illuminating report on 'The Importance of Attitude and Perception Development in Life. In this interaction, we navigate the intricate web of human attitudes and perceptions, unravelling the profound impact they have on our daily existence. Mr. Wadekar's deep wisdom and expertise guide us through the transformative power of cultivating a positive mindset and refining our perceptions. Join us in exploring how these essential facets of human psychology can shape our destiny and unlock a world of opportunities.

In conclusion, attitude and perception development are vital for leading a fulfilling life. They impact personal growth, relationships, career success, and mental health. Recognizing the importance of these psychological constructs and actively working on their development can lead to a more positive and rewarding life experience. Whether through self-reflection, mindfulness, or professional assistance, individuals have the power to shape their attitudes and perceptions for the better.



INDUSTRY ACADEMIA INTERFACE



CYBER THREAT PREVENTION - Adv. Ali covered cyber threat types, emphasized on legal compliances, and stressed security measures like strong passwords and software updates. The importance of training programs for cyber awareness and swift responses during attacks was highlighted.

Our students have understood the importance of Diverse Threat Landscape - Understanding various cyber threats, including hacking, malware, phishing, and social engineering. Legal Compliance - Emphasizing the importance of adhering to cyber laws and regulations to mitigate legal consequences. Security Measures - Advocating the use of strong passwords, firewalls, and regular software updates for robust cyber protection. Awareness Programs - Stressing the need for investment in training and awareness programs to foster a vigilant and informed community.

ENTREPRENEURSHIP DEVELOPMENT - We hosted an Entrepreneurship Development seminar featuring Mr. Rakshyit Shukla, Co-Founder of Wwings Infra Solutions Private Limited, Mr. Rakshyit Shukla initiated his career at Bajaj, serving as the Business Head for Web Sales and E-Commerce.

It emphasized on the crucial role of innovative thinking in entrepreneurship and encouraged participants to nurture groundbreaking ideas. Provided guidance on formulating strategies to navigate the challenges of the business landscape. Explored topics such as budgeting, funding sources, and financial forecasting, offering practical insights into managing financial aspects in entrepreneurship.

The seminar significantly boosted the entrepreneurial spirit among students. Gratitude extended to **Mr Rakshyit Shukla** for his impactful session.

UNPLUG YOURSELF – We have hosted a seminar on "Unplug Yourself" our distinguished speakers **Ms. Anu Sethi**: Head of HR, Administration, EHS, and CSR at FEV, India Pvt Ltd and Ms. Nancy Kotyal: Corporate voice and visiting professor at top B-schools.

Ms. Sethi advocated mindfulness and emphasized disconnecting from technology for self-reflection. Stressed the importance of empathy and treating others with kindness. Ms. Kotyal Presented her book, "Commit to Yourself," encouraging the audience to prioritize their well-being. Introduced the term "self-ishq" to highlight guilt-free self-love.

Our dignitaries emphasised on Mindful Living -Disconnecting from the digital world for self-awareness and mindfulness.

Empathy and Kindness: Treating others kindly as a reflection of personal values and self-worth.

Self-love without Guilt:

Embracing self-care as a crucial aspect of a balanced and fulfilling life.



SOCIAL & CULTURAL DEVELOPMENT



◀ INDEPENDENCE DAY
CELEBRATION

GANESH CHATURTHI ▶
CELEBRATION



▶ SPORTS
COMPETITION

DAHI HANDI ▶
CELEBRATION



REPUBLIC DAY
CELEBRATION



HOLI
CELEBRATION

MUSICAL SKILLS
MAPPING



TEACHERS DAY
CELEBRATION

SOCIAL & CULTURAL DEVELOPMENT



◀ EXUBERANCE

MR. & MS. FRESHER'S ▶



◀ RAMP WALK

DANDIYA
CELEBRATION ▶



FRESHERS FRENZY & DIWALI BASH



STUDENT MANIFESTATIONS



It's a wonderful experience as I learnt a lot of new things here. I got the opportunity to explore myself not only in academics but also in other curriculum activities. The faculty members are very supportive and they acknowledge us and push us to keep on doing things which will help us in our future. I am happy that I'm part of the AIMS family.

Riya Kumari

In the first semester itself we were given the opportunity to do live projects. Even though I come from Himachal Pradesh, everyone in the college as well as my classmates have helped me with making my stay comfortable in Pune, Maharashtra. I am glad to be a part of the AIMS family.

Ashish Kumar



I have had an excellent experience ever since I joined AIMS. The faculty members are very supportive and encourage us to grow in our academics. I had a wonderful experience with the live project given to us by the institute during our Diwali break. This opportunity will help me in my future endeavours.

Vaishnav Kale

My journey or experience of AIMS Institute of Management studies till now is amazing. Everyday there is something new to learn. I have not only gathered the knowledge of books but also many other things which help to develop my skill and to grow in my career. I'm expecting to learn more things as it's just a beginning. Faculty members are supportive and guide us in every single way.

Sagar Kumar Mandal



I'm having a great experience here as I'm getting a lot of things to learn and experience. Our college also conducts guest lectures, in that we come to know about a lot of things we were never aware of. Recently, we got an opportunity to do a live project in Reliance and there we had a tremendous amount of knowledge about marketing. We learn a lot of new things like what FIFO means. The most important thing is how to influence customers with communication skill to buy a certain product. These things helped me a lot to gain confidence while talking to other people. At the end I would like to say that I'm happy to be part of this institution and looking forward to take more opportunities.

Aabha Kumari

My experience with AIMS has been great as I have learnt a lot of new things and most importantly my confidence has increased by leaps and bounds. The guest lectures conducted by the institute has given us a lot of insights about how the corporate world functions. I also learned a lot in the live project at Reliance. I thoroughly enjoyed the freshers party and I am happy to be a part of the AIMS family.

Laveena Gulwani



Hello, I'm Akanksha, and I want to share my fantastic experience at AIMS Institute. The dedicated faculty, balanced focus on academics and practical exposure, and emphasis on holistic development make it exceptional. AIMS ensures excellent placement opportunities, and the top-notch facilities contribute to an enriching learning environment. I'm proud to be part of this community where education meets excellence. Thanks, AIMS, for laying the foundation for my future!

Akanksha Kshirsagar



ALUMNI TESTAMENTS OF SUCCESS

A college is a place where we go to improve our personal skills and advance our careers, as well as to learn about technical knowledge from around the world. My college has all of these amenities, as well as very well-trained faculty and a great exposure. Every day, I learn something new and gain new skills. Management conclaves and industrial visits are also held on a regular basis at the college. If you want overall development this is the best place. AIMS Institute of management offer various placement opportunities, with best salaries.



Vinayak Gupta



At AIMS all faculties are always there for students and their intention and goal is always for the betterment and well-being of the Institution and its students. AIMS is not a mere management institution for imparting the best of education aid but is a giant platform providing all the curious minds with their share of opportunities to chisel their raw talents required for their future endeavors. AEEP & PGP program have being personally helped me with an amazing Industrial exposure and assisted me to develop my Leadership skills. lastly I would always be grateful to our Hon. Chairman Manish Sinha Sir for his doors always open to hear and mentor us.

Sanket Jain

Writing for the college from where you learnt so many things, is a privilege. This place has taught me so many things. Along with the academics, the training sessions and the social gatherings helped me build myself. Such sessions and academics definitely worked out well for me while giving interviews. I couldn't thank you enough and owe my success to my teachers and the Institute that guided me throughout the process and enlightened my future.



Isha Halunde



My name is Pranali Desale and I am a post graduated from AIMS Institute of Management with the specialization of Human Resource Management. I had a great experience while doing MBA form our college. I had a best environment for my studies. I learned many new things from extra certification courses conducted by our college, it is very helpful for my future. with the help of Our TPO, I got a great job opportunity and now I am working as Executive HR in Hitachi Solutions Pune. Teachers have been helpful in every way they could. Thank you so much Manish sir for giving opportunities, guidance and this kind of environment to us.

Pranali Desale

The experience at AIMS Institute of Management Studies was enriching in terms of technical skills as well as management skills. It gave me an opportunity to meet different kind of people and learn a number of things. I have received a great support from faculties & placement office. I am thankful to Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them



Junaid Shaikh



At AIMS, apart from MBA Curriculum there were different Certification Courses i.e. Six sigma green belt, Foreign language, SAP, Advance Excel, etc. So, along with MBA I focused on the SAP course & also got Globally certified in SAP which helped me in landing a good Job. Special Thanks to the TPO who guided me till the final Placement.

Omkar Pawar



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