

OUR COURSES & ADDITIONAL DEVELOPMENT PROGRAMS







MBA + AEEP + PGP + SAP

(MBA from Savitribai Phule Pune University + Advanced Employability Enhancement Programs (AEEP) + Post Graduate Program (PGP) + SAP

Course Fee: Rs. 5.90 Lakhs

(First year 3.90 Lakhs & Second Year 2 Lakhs)

India's first of its kind program that is highly correlated to industry requirements. Post Graduate program launched in 2009, is the flagship program of AIMS. This program is designed to develop professionalism in the aspirants to make then ready for the global opportunities. This program will not only build the platform skills of the students but also enhance their leadership competence. This includes all the certifications & benefits that is mentioned in MBA+AEEP , in addition to that it includes value added certification courses & trainings.

PGP SPECIALISATIONS:

APPLIED MARKETING – It is an exhaustive specialisation course in marketing, which is aimed at providing practical guidance to an individual seeking to prepare themselves for a career in the marketing field. It is an industry-approved skill building course & not a diploma or degree. Workshops, Seminars and series of case study / lectures by corporates on careers in Marketing, which will include the sector and areas like **FMCG**, **RETAIL**, **MEDIA**, **EVENT MANAGEMENT**, **IT**, **MARKET RESEARCH**, **BFSI**, **REAL ESTATE etc**.

APPLIED HR – the aim of the program is to facilitate the Human Resources unit professionals to get better understanding of best industry practices as well as develop skills that would enable them to face the new challenges that come during their journey in this field. Workshops, Seminars and series of case study / lectures by corporates on careers in HR, which will include the sector and area like SOURCING & RECRUITMENT, PERFORMANCE & COMPETENCE MAPPING & DEVELOPMENT, EMPLOYEE ENGAGEMENT, LEARNING & DEVELOPMENT, PAYROLL MANAGEMENT, ORGANISATIONAL RE-STRUCTURING etc.

APPLIED FINANCE - It is an extensive programme in which students understand the intricacies of the financial World. Students pursuing this module enables them to gain skills both in the field of finance as well as business that are essential for becoming a successful professional. Workshops / Seminars by corporates on careers in Finance, which include sector and areas like INVESTMENT BANKING, MERGERS & ACQUISITIONS, EQUITY, COMMODITY & DERIVATIVES MARKET, WEALTH MANAGEMENT, HEDGE FUND MANAGEMENT etc

Specialisation Based Mentorship Programme:

The goal of a mentorship programme is to accelerate the personal and professional development of mentees. This is achieved by providing mentees with guidance, advice and feedback from mentors with more experience than themselves.

Industry Exposure
via Industrial Visits,
Guest Lectures,
Live projects,
Summer
Internship,
Program etc.

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- Prepares students for future careers
 - Keeps students accountable academically
 - Provides networking opportunities



SAP is a globally renowned entity in ERP training with a perfectly designed training program to make them the market leader in enterprise application software. It is the most preferred name for businesses of all sizes and is used in all industries run at their best. SAP's end-to-end suite of applications and services enables customers to operate profitably, adapt continuously, and make a difference. SAP, with a global network of customers, partners, employees, and thought leaders, assists the world run better and improves people's lives.

Why learn SAP with us?

Exposure to Power
Business
Intelligences (BI)

Business Process
Overview to develop
overall aspects
of students

Facets of
Management Domain
(SD/FI/HCM)

Special Aptitude Mock Test Series & Preparation. Trainings are conducted in various modes like In-class training, E-learning and On-Job training etc.

AIMS authorized
PGDERP Certificate will
be awarded on
completion of the
course.

Additional Training / Certification







Internationally recognized certificate related to core module from SAP Germany on passing SAP Global Examination.

(Global Certification Examination fees to be paid by student)



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MBA + AEEP

(MBA from Savitribai Phule Pune University + Advanced Employability Enhancement Programs (AEEP)

Course Fee: Rs. 3.95 Lakhs

(First year 2.95 Lakhs & Second Year 1 Lakh)

This Program aims to enhance the employability skills of the students as per the Industry Requirements along with MBA Programme. We conduct various developmental training programs (Certification Courses, Communication Skills, Aptitude Training, Interview Skills Training, etc.) for making the students ready as per the corporate need. It is life skills builder curriculum, develops a skills required by the industry and useful for good placement.

MBA Specialization

(Offered By Savitribai Phule Pune University)

Major Specializations: • Marketing Management • Finance Management • Human Resources Management

Business Analytics
 Operations & Supply Chain Management

Minor Specializations: ● Pharma & Healthcare Management ● Rural & Agri Business Management (Subject to University Guidelines) ● Tourism & Hospitality Management ● International Business Management

MBA + AEEP COURSE DETAILS

Common syllabus for all specializations

Objective: Provide bird's eye view of various aspects of business

Wharton Business Foundations Specialization & University of Illinois Business Analytics course (Earn certificates from Wharton Online & University of Illinois)

In this Specialization from Wharton Online, you'll develop basic literacy in the language of business, which you can use to transition to a new career, start or improve your own small business, or apply to business school to continue your education. In five courses, you'll learn the fundamentals of marketing, accounting, HR, operations, and finance. In the final Capstone Project, you'll apply the skills learned by developing a go-to-market strategy to address a real business challenge.

Similarly the 'Business Analytics Executive Overview' course from University of Illinois will focus on understanding key analytics concepts and the breadth of analytic possibilities. The class will explore dozens of real-world analytics problems and solutions across most major industries and business functions. The course will also touch on analytic technologies, architectures, and roles from business intelligence to data science, and from data warehouses to data lakes. And the course will wrap up with a discussion of analytics trends and futures.



COMMUNICATION

Public Speaking Introduction to **Public Speaking** University of Washington

Storytelling Storytelling & Influencing: Communicate with Impact Macquarie University

Presentation Discussing complex ideas with dynamic slides University of Washington





PROBLEM SOLVING

Critical Thinking Mindware: Critical Thinking for the Information Age University of Michigan

Creativity **Boosting Creativity** for Innovation HFC Paris

Problem Solving Analysis of Business Problems IESE Business School

Emerging Skill Learning (Soft Skills)

Top Trending Human Skills on Coursera



Critical Thinking Mindware: Critical Thinking for the Information Age University of Michigan

Creativity **Boosting Creativity** for Innovation **HEC Paris**

Problem Solving Analysis of Business Problems **IESE Business School**

INFLUENCING

Influencing Influencing People University of Michigan

Negotiating Introduction to Negotiation: A Strategic Playbook Yale University

Conflict Management Mediation & Conflict Resolution **ESSEC Business School**



MINDSET

Emotional Intelligence Leadership & Emotional Intelligence Indian School of Business

Learning Learning How to Learn: Powerful Mental Tools

Build Personal Resilience Deep Teaching Solutions

Macquarie University

Resilience

Customer Relationship Management



Marketing Tools Create a business Marketing brand kit using Canva Coursera Project Network

Derivative Markets

Derivatives - Options & Futures Interactive Brokers





Raising Capital
Credit Tech, Coin Offerings & Crowd Funding
University of Michigan

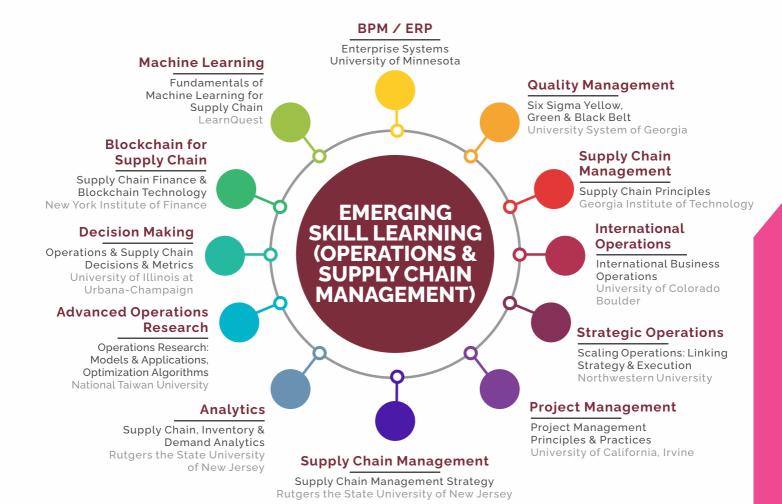


Management of Diverse Work Force

Diversity & Inclusion for HR Professionals University of California

Data Visualization using R Programming Advanced Data Visualization with R Johns Hopkins University **Machine Learning** Python $\label{eq:machine Learning Algorithms with R in} \mbox{Machine Learning Algorithms with R in}$ Programming for Everybody **Business Analytics** University of Illinois at Urbana-Champaign (Getting Started with Python) University of Michigan **Tableau Information Economics** SAS Visual Business Analytics Introduction to Business Analytics & Information Economics University of Illinois at Urbana-Champaign **EMERGING** Visual Business **SKILL LEARNING Analytics Marketing Analytics** SAS Visual Business (BUSINESS **Analytics** Marketing Analytics ANALYTICS) Meta (Facebook) **Excel Skills for Business Supply Chain Analytics** Excel to MySQL: Analytic Techniques for Business Supply Chain Analytics **Duke University** Rutgers the State University of New Jersey **Strategic Business Analytics Healthcare Analytics** Strategic Business **Health Information Analytics** Literacy for Data Analytics Essec Business School University of California, Davis **Database Management**

Data Structures & Performance University of California San Diego



Bio-Chemistry & Pharmaceuticals

Drug Commercialization University of California San Diego

EMERGING

SKILL LEARNING

(PHARMA &

HEALTHCARE

MANAGEMENT)

Moving To Digital Healthcare

Introduction to Digital Health Imperial College London

Quality Improvement & Delivery

Quality Improvement in Healthcare Organizations Rutgers the State University of New Jersey

Epidemiology for Public Health

Outbreaks & Epidemics John Hopkins University

New Models of Care

Taking Ideas to Market Imperial College London

Healthcare Policy & Governance

Intellectual Property in the Healthcare Industry

Bio-Chemistry & Pharmaceuticals

Drugs, Drugs Use, Drug Policy & Health University of Geneva

General Drugs & Medicine

Your Future Job in Medicine & Healthcare Northwestern University

Genetics

Big Data, Genes & Medicine The State University of New York

Medical Device Innovation

Pharmaceutical & Medical **Device Innovations** University of Minnesota

Precision Medicine

Data Science in Stratified Healthcare & Precision Medicine The University of Edinburgh

University of Colorado Boulder

University of Pennsylvania

Innovation & New Markets

Healthcare Marketplace Capstone University of Minnesota

Culture International Business & Culture University of Colorado Boulder International Marketing International Finance Introduction to International Marketing Global Financing Solutions Yonsei Marketing EDHEC Business School **B2B Marketing** International Finance International B2B The Global Financial Crisis Marketing Yale University **EMERGING** Yonsei University SKILL LEARNING International Finance **Operations** (INTERNATIONAL **Management** Global Financial Markets **BUSINESS** Oil & Gas Industry & Instruments Operations & Markets Rice University MANAGEMENT **Duke University Analysis & Planning International Law** International Business International Business Capstone Context University of London University of Colorado Boulder **Change Management** Culture Management Skills for International Business International Business & Culture University of London

Operations Management International Business Venturing Abroad University of Colorado Boulder

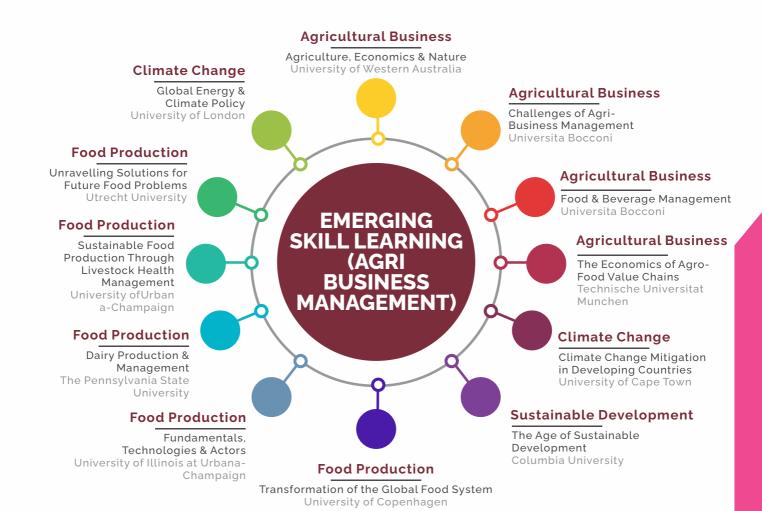
Sustainable Tourism

Sustainable Tourism Promoting Environmental Public Health University of Copenhagen





Universiteit Leiden





COUISEIG Learn Without Limits

AIMS Institute of Management Studies (AIMS) in partnership with Coursera, one of the largest online learning platforms in the world, has entered into a long-term strategic partnership to address the need for job-relevant skills and boost student employability. Through Coursera for Campus, students and faculty will gain unlimited free access to more than 8,700 high-quality, jobrelevant courses, hands-on projects and case studies across data science, cloud computing, digital marketing, IoT, AI, ML, Analytics and blockchain. Through this three-year partnership, AIMS will equip it's students with industry-relevant, multidisciplinary skills. Coursera content from leading universities and industry educators such as Google, IBM, Microsoft, University of Michigan, Yale University and Johns Hopkins University, will be integrated into core curricula. Coursera was launched in 2012 by two Stanford Computer Science professors, Andrew Ng and Daphne Koller, with a mission to provide universal access to world-class learning. It is now one of the largest online learning platforms in the world, with 97 million registered learners as of Dec. 31, 2021. Coursera partners with over 250 leading university and industry partners to offer a broad catalog of content and credentials, including courses, Specializations, Professional Certificates, Guided Projects, and bachelor's and master's degrees. Institutions around the world use Coursera to upskill and reskill their employees, citizens, and students in fields such as data science, technology, and business. Coursera became a B Corp in February 2021.

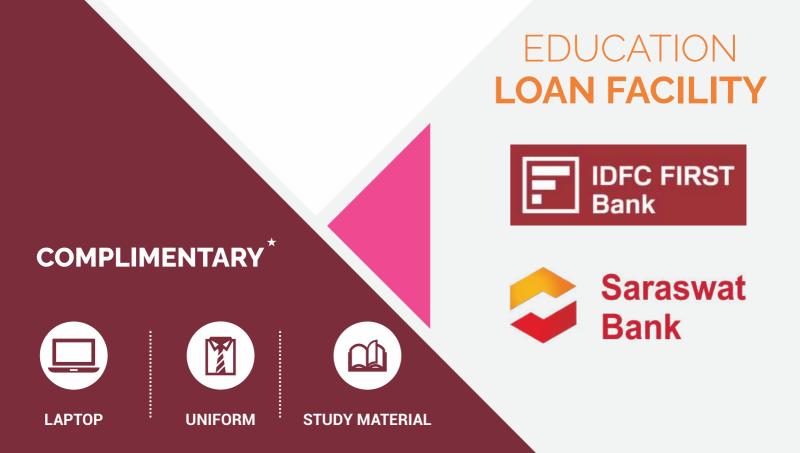
ADMISSION PROCESS



A student is eligible for admission at AIMS Institute of Management Studies, Pune if:

- Bachelor degree in any discipline from recognized University with 60% or more than 60% marks. Student appearing for final year of bachelor examination can also apply.
- ☐ Student is required to take one of these entrance exams: CAT / MH-CET / C-MAT / MAT / XAT / ATMA





OUR ASSOCIATIONS

EDUCATION PARTNER



UNIQUE INSTITUTE OF MANAGEMENT

NAAC Accredited Institute, DTE CODE: MB6188

AFFILIATED TO



APPROVED BY



AICTE

RECOGNISED BY



DTE

AIMS Pune & Unique Institute of Management (Our Education Partner) are the product of the need and the desire to fill this industry academia gap. AIMS Pune is an expert in enhancing skills of students & has a track record of skill development and providing placements to its student. We have excellently designed student development programmes, delivered by outstanding faculty by employing varying and interesting teaching pedagogy. Learning is fun and a unique experience in our campus. Hence this part of training is developed by AIMS & university affiliated programme is looked after by UIM. Both the knowledge partners enjoy this unique experience & reputation in education since year 2009. We make our students employable.

My pleasure that, I am associated with AIMS. This institute is having best infrastructure and providing best facilities to the students. The management, teaching and non-teaching staff are very supportive, their aim is to look after overall development of the students. The candidate who seeks admission in this institute is very luck and having best future.



Mrs. Jyoti.K.Deshmukh M.Sc(Statistics), M.Phil, PG Diploma in Computer applications. Experience: 35+ years

Since I have been a part of AIMS Institute of Management Studies for a long time, I have seen first-hand that the Institute provides a high standard of education, training, and overall development for its students. During the course of the program, I have mentored and guided the students to make the right decisions regarding their careers.

Prof. Lipika Mudholkar

MBA from MS University Baroda | MA English Literature

BA English honours and Psychology | Bed From MS University Baroda

Experience: 20+ years



In my experience, AIMS is one of the best management institutes I've worked with. The institute's faculty strives to give every student not only the skills to succeed in the world, but also the character to succeed. College infrastructure and facilities are excellent, and students should take admission in the college without hesitation.



Mr. Prathamesh Sakhadeo
BA, B Ed, LLB, LLM, PGDHRM
B.E. Electronics, MBA (Marketing), PGD (Finance),
PGD (Statistics, Microsoft Data Science Professional)

As a visiting faculty member with AIMS, I have observed that the institute functions professionally and has good facilities.

Mr. Satish S. Kanade
DTM (Mumbai); DBM (Mumbai)
Experience: 32+ years in Mfg, Sales & Marketing.
18+ years in Top Management. 8 years as MD in MNC.



Associated with stock markets for the past 20 years. This course designed specially for students pursuing MBA program. The course establishes an intelligent investor amongst candidates. This course will build a learning acumen and curious nature among candidates. Students are well equipped with the ability to take and manage appropriate risk.



Dr. Vikram B Gujar (Applied Finance)Ph D, in Banking and Finance, GDC &A), Maha govt. Experience: 26+ years.

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My association with AIMS has been enriching and satisfying. The atmosphere emphasizes on 360° development of students through multidimensional activities. My congratulations go out to the management of the institution and best wishes for all future endeavors.



Mr. Mangesh P. Javkhedkar (BSc, MBA, JAIIB) Experience: 30 + Yrs

I am with Aims since last 9 years. With AIMS every student experience the same equality of platform to enrich himself or herself and reach to the heights of achievements. Working with AIMS boosts us more dedication towards our work with continuous support and a healthy work environment from the Management.

Dr. Shardha Thakur Assisstant Professor, Ph.D in Commerce and Management, MBA, B.Com



AIMS is one of the best institutes I have worked with. The infrastructure, very supportive staff and management's efforts and commitment towards providing quality education to the students will take this institute to the greater heights.



Prof. Dipali Kale BSC, MBA, Mphil

I have been associated with AIMS for the past few years. AIMS adopted a holistic approach, ensuring that students not only grasp theoretical concepts but also develop practical skills and a strong ethical foundation essential for their future careers. The institute is dedicated to providing top-notch facilities and fostering a conducive learning environment. AIIMS stands out in preparing students for the industry, thanks to its distinguished faculty members from diverse sectors, who impart valuable hands-on experiences.

Prof. Aruna Kulkarni





One of the high points in my teaching career was being invited as a guest lecturer at AIMS Institute of Management Studies, Pune. Here, I had the privilege of addressing MBA students on subjects ranging from Indirect Tax and Banking to Forensic Accounting and HR Generalist practices. The college's commitment to unique courses and its students' eagerness to learn and develop new skills made the experience both enriching and rewarding. The college's commitment to offering a diverse learning environment is evident, even when the subject might not seem directly related to marketing. I appreciate the supportive atmosphere and the chance to contribute to a place that values broadening knowledge across various domains.



Fatema Talodawala (Applied HR) B.Com, Pursuing CS.

I am a commerce graduate and working as a SAP FI consultant from last two years now. Before that I worked as a I worked as an Accountant in Quality Anodisers. I also studied German as an additional language. I was given the opportunity to teach / train SAP finance module to students of AIMS college. I have started training sessions from Oct 2023. I have received an overwhelming response from students. Students are keen to learn new things in every session. The college has a good campus and has supporting faculty members. Overall teaching experience was excellent.



Shalmali Kadam B.com, SAP Consultant

I am working as a SAP SD Consultant from last two years. I am honored to be a faculty member at AIMS College, where we empower students with cutting-edge skills. Other than this I have worked as a SAP SD trainer in different colleges like Sanjeewani College, Zeal College (MBA).

The addition of SAP SD Consultant courses speaks volumes about the college's commitment to holistic education. SAP SD is a cornerstone in today's business landscape, and through our program, students gain invaluable insights and expertise. AIMS College's foresight in offering this course ensures that our students are well-equipped for a promising future in the dynamic field of SAP consulting.

Tanaya Kamthe SAP SD consultant, BE-EnTC, MA-Political Science, AA-Economics.



I have closely worked with AIMS and observed many differentiators in its students as compared to other B-Schools in the region. And one of the most important things that is setting them apart is the efforts and thoughtfulness of Management for making them industry ready.

There are lots of efforts by college to provide hands on experience to its students on various software tools and best industry practices, which is indeed very effective.



Chinmay Nonaty NTT DATA, Sales Specialist

AIMS is one of the best institutes I have worked with. The infrastructure, very supportive staff and management's efforts and commitment towards providing quality education to the students will take this institute to the greater heights.

Prof. Muskaan Singh B.com, MBA, Net, Phd



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AIMS Pune is one of the leading and recognised Management Institutes of India. It is continuously flourishing under the able guidance of Visionary leader, Educator Dr. Manish Sinha.

Their courses are more Practical, Industry relevant and Skill based in order to bridge the gap between Industry & Academia. AIMS enabling youth to develop their potential and transform as global leaders.



Prof. Raheel Inamdar M.Sc, MBA, NET

My self Sonali Pohekar from last year I am working with AIMS as a visiting lecturer, support from college is very good, with good discipline.

Prof. Sonali Pohekar M.Sc in statistics and MBA in HR having 16 years experience in teaching Field.



AIMS Institute of Management Studies faculty's commitment to academic excellence, combined with a well-structured curriculum, has created an environment conducive to learning. The institute's focus on practical applications and industry relevance enhances the overall educational experience. The institute provides interactive sessions and incorporates real-world case studies. Overall, AIMS has made commendable strides in molding future business leaders.



Sambhaji Popatrao Dorge B.Com., M.B.A Experience - 15+ Years

My Association with AIMS Institute of Management Studies made me understand that this institute stands for its principles and over all student development. It ensures students achieve excellence. The Teachers receive the respect and are at ease to cover their syllabus and are allowed to conduct classes at their comfort zone which helps them to come up with creative sessions. I have been a visiting faculty for Economics and Finance at various institutes, but AIMS, and the technical support staff make teaching easy.

Mahesh Kakulla M.A (Eco), B.com, LLB, PG in Data Science Experience - 8+ Years



I had an amazing experience with AIMS. The admin staff and support staff are very cooperative. They help schedule the lectures as per faculties convenience. Students across India join AIMS which shows it's popularity. Students are also are very attentive & studious.



Nilesh DivateMBA (Operations)
Experience - 17+ Years

























CAMPUS & HOSTEL

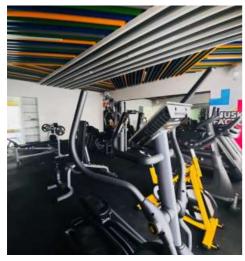




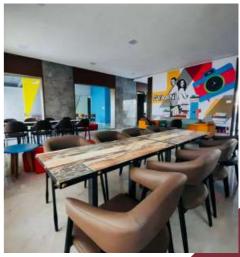








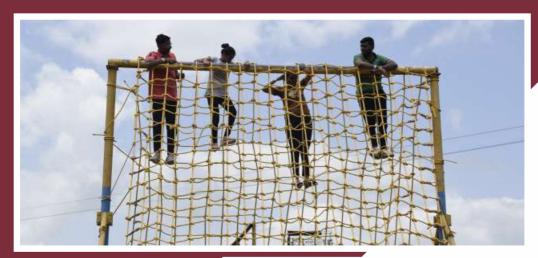








OUTBOUND ACTIVITIES



























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