





ABOUT US

AIMS Institute of Management Studies was established in the year 2009 located in Pune, the Oxford of the East.

The world is different than what it was a decade ago. Industry today looks for efficient, effective and competitive people with innovative ideas and ever ready to accept the dynamic challenges. Our Advanced Employability Enhancement Program and our flagship programs are designed to impart the best management education which is holistic in nature, content and help build your life skills.

Our students are groomed and trained to work under demanding schedules and yet perform in the most inspiring way. If you are looking for your overall holistic development then your journey starts with AIMS. You dare to dream and we will keep the light blazing.







Transforming youth as Global Leaders through management education in consonance with our core values of Accountability, Integrity, Meritocracy & Steadfastness.



MISSION

To impart state of art management education to our youth, transforming them as tech savvy professionals & inspirational leaders of tomorrow. To facilitate holistic grooming of our students through various development workshops, certification courses, industrial visits, corporate interaction & leadership development modules empowering them to become critical & strategic thinkers, problem solvers, multi taskers, team players, with outstanding communication & as indispensable professionals of repute.

OUR CORE VALUES

Core Values provide the directions to make the correct decisions which are guided by ethical values. They inculcate honesty, integrity & the ability to do the correct thing. We encourage our students to incorporate the core values of the institute and become responsible citizens and successful professionals



ACCOUNTABILITY

We take the ownership for whatever we do. We are accountable for everything that we display for the betterment of the students



INTEGRITY

We believe in high moral principles. We are committed to the highest professional standards. We build a brick of trust and reliability with every stakeholder we are engaged with.



MERITOCRACY

We believe that Meritocracy alone makes one a true professional. We build knowledge, skills & right attitude of our students throughout our management program.



STEADFASTNESS

We are steadfast in our sanctified mission of grooming & achieving excellence for our students thus transforming them as tech savvy professionals & global leaders.

MESSAGE FROM TEAM AIMS

AIMS Institute of Management Studies was started with a view to transform youth in to professional global leaders. With this in mind, we have strived hard & achieved outstanding results in our 16 years of expertise. It is a matter of pride for us that our alumni continue to lead in top managerial positions in the industry and enhance our image as brand ambassadors.

Curriculum & content of our flagship programs are highly dynamic where you need to work very hard and keep the pace with others. You will learn & enjoy through various methods of learning including outbound and experiential learning. You must develop conceptual clarity & application of knowledge through various experiences that must be applied every day during the course. It calls for patience, perseverance & understanding to build the right attitude to be a successful professional.

You grow more & grow better with AIMS. You can trust us in shaping your careers.

Wishing you a bright future & see you at the campus!



AWARDS & ACHIEVEMENTS



India's Most Trusted Brand of the Year 2022 (Education)



Awarded Best Innovative Management Institute In Pune At World Education Summit Awards 2019





Awarded Fast Emerging Institute For Management Course(Pune) At SDF International Excellence Award 2019



Awarded Best Private Sector Business School In West India Region



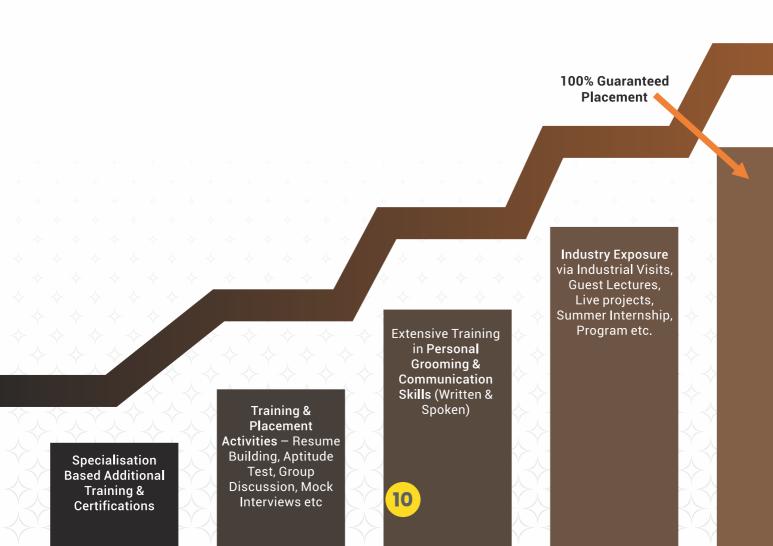


Awarded Green
Thinkerz Academic
Excellence Award 2018





OUR COURSES & ADDITIONAL DEVELOPMENT PROGRAMS



WHY AIMS

nasscom Enhance your career Technical & Professional Foreign Trip is customised & Designed to be both educational & enjoyable, offering Students Leadership a Practical . Development context to apply Programs & their knowledge. Training Modules 11

SAP – Global Certification Program (52 weeks of intensive learning, Internationally recognised SAP certificate)

OUR ASSOCIATIONS



We are thrilled to announce that AIMS Institute of Management Studies has signed an MoU with Nasscom towards adoption of FutureSkills Prime!

This partnership marks a significant milestone in bridging the gap between management education and technology-driven industries, fostering innovation and enhancing the employability of future leaders. Together, we are committed to empowering the next generation of professionals with the right skills and knowledge and hands-on experience to thrive in a rapidly evolving global and digital economy. We are excited to drive impactful outcomes and cultivate a generation of future-ready professionals towards driving India as a cross sectoral digital talent nation!

nasscom (National Association of Software and Service Companies) is a trade association of Indian Information Technology (IT) and Business Process Outsourcing (BPO) industry. It was established in 1988 and has since played a pivotal role in promoting the growth of the IT and BPO sectors in India.

FutureSkills Prime is a digital skilling initiative by nasscom & MeitY, aimed at making India a Digital Talent Nation.

As a part of our commitment to empowering our students with industry-relevant skills and making them job-ready, we are proud to announce our collaboration with FutureSkills Prime, a digital skilling initiative, by MeitY and Nasscom. This partnership enables us to offer world-class, in-demand and industry-relevant courses in 11 emerging technologies from leading global technology partners of Nasscom such as:

KEY CONTENT PARTNERS









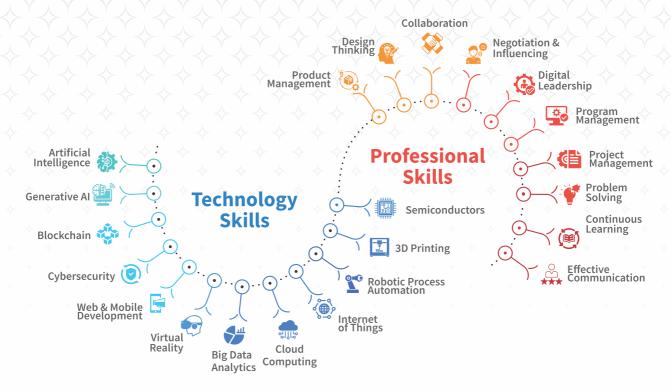








Enhance Your Career Prospects and Gain an Edge by Learning In-demand Technical & Professional Skills



Further, the initiative will also provide opportunities for students to participate in hands-on learning through Hackathons, Virtual Internships & Experiential Learning opportunities, and certifications, thereby becoming future-ready.

OUR ASSOCIATIONS



SAP is the market leader in ERP. It is estimated that 77 percent of all global transactions come in contact with SAP software. The SAP ERP software system, is the collective term for SAP's functional and technical modules that enable enterprises to manage business processes through a unified system. At present, about 80 per cent of SAP's clients in India are small, medium scale enterprises. SAP is known as a company which helps large enterprises, but SMEs is the potential market. Hence learning SAP is of utmost importance.

The course contents are designed to cover fundamentals of ERP systems in detail and the importance of integrated information systems to an organization to improve its productivity. The focus of this course is on illustrating various business processes like procurement, production, sales, finance, cost accounting, HR using ERP solutions. A new approach to this course is tailor — made for freshers and working professionals looking to make a rewarding career in ERP space. This "New Spin on Manufacturing" is designed to broaden and deepen the skills, knowledge and expertise especially for candidates aspiring for a career as "Techno — Functional" consultant in the field of ERP.

OUR COURSES

AEEP + PGP + SAP

Advanced Employability Enhancement Programs (AEEP) + Post Graduate Program (PGP) + SAP

Program Fee: Rs. 6.50 Lakhs

(First year 5 Lakhs & Second Year 1.50 Lakhs)

India's first of its kind program that is highly correlated to industry requirements. Post Graduate program, is the flagship program of AIMS. This program is designed to develop professionalism in the aspirants to make then ready for the global opportunities. This program will not only build the platform skills of the students but also enhance their leadership competence. This includes all the certifications & benefits that are mentioned in AEEP, in addition to that it includes value added certification courses & trainings.

PGP Specialisations:

APPLIED MARKETING — It is an exhaustive specialisation course in marketing, which is aimed at providing practical guidance to an individual seeking to prepare themselves for a career in the marketing field. It is an industry-approved skill building course & not a diploma or degree. Workshops, Seminars and series of case study / lectures by corporates on careers in Marketing, which will include the sector and areas like **FMCG**, **RETAIL**, **MEDIA**, **EVENT MANAGEMENT**, **IT**, **MARKET RESEARCH**, **BFSI**, **REAL ESTATE etc**.

APPLIED HR – Aim of the course is to facilitate the Human Resources professionals to get better understanding of best industry practices as well as develop skills that would enable them to face the new challenges that come during their journey in this field. Workshops, Seminars and series of case study / lectures by corporates on careers in HR, which will include the sector and area like SOURCING & RECRUITMENT, PERFORMANCE & COMPETENCE MAPPING & DEVELOPMENT, EMPLOYEE ENGAGEMENT, LEARNING & DEVELOPMENT, PAYROLL MANAGEMENT, ORGANISATIONAL RE-STRUCTURING etc.

APPLIED FINANCE - It is an extensive program in which students understand the intricacies of the financial World. Students pursuing this module enables them to gain skills both in the field of finance as well as business that are essential for becoming a successful professional. Workshops / Seminars by corporates on careers in Finance, which include sector and areas like INVESTMENT BANKING, MERGERS & ACQUISITIONS, EQUITY, COMMODITY & DERIVATIVES MARKET, WEALTH MANAGEMENT, HEDGE FUND MANAGEMENT etc

Specialisation Based Mentorship Programme:

The goal of a mentorship programme is to accelerate the personal and professional development of mentees. This is achieved by providing mentees with guidance, advice and feedback from mentors, who are experienced & component professionals.

- Prepares students for future careers
- Keeps students accountable academically
- Provides networking opportunities

SAP

SAP is a globally renowned entity in ERP training with a perfectly designed training program to make them the market leader in enterprise application software. It is the most preferred name for businesses of all size and used in all industries to run at their best. SAP's end-to-end suite of applications and services enables customers to operate profitably, adapt continuously, and make a difference. SAP, with a global network of customers, partners, employees, and thoughtful leaders assists the world run better and improves people lives.

Why learn SAP with us?

Exposure to Power
Business
Intelligences (BI)

Business Process
Overview to develop
overall aspects
of students

Facets of
Management Domain
(SD/FI/HCM)

Special Aptitude Mock Test Series & Preparation. Trainings are conducted in various modes like In-class training, E-learning and On-Job training etc.

Course completion certificate will be awarded on completion of SAP module





Internationally
recognized certificate
related to core
module from SAP
Germany on passing SAP
Global Examination.

(Global Certification Examination fees to be paid by student)

Applied HR





OUR COURSES

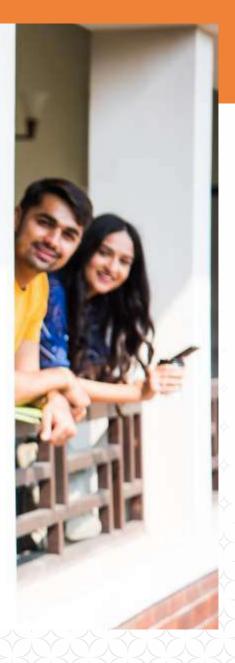
AEEP

Program Fee: Rs. 4.50 Lakhs

(First year 3.50 Lakhs & Second Year 1 Lakh)

of the students, which will make them competent professionals. This skill set





AEEP COURSE DETAILS

This program includes — Extensive Soft Skill Training, Aptitude Training, Mock Interviews, Certification Courses, Experiential Learning through Industrial Visits, Outbound Activities, Foreign Educational Tours, Seminars & Workshops, Inter College Competitions and much more...

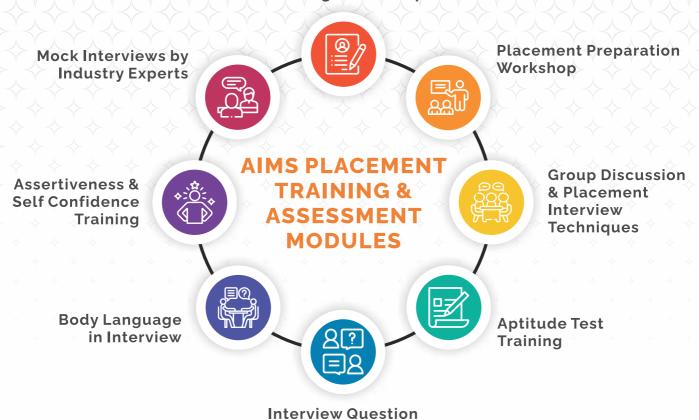
At the end of the program the desired outcome will be as under:

- Generic & Domain Knowledge
- Problem Solving & Innovation
- Critical Thinking
- Effective Communication
- Leadership & Teamwork
- Global Orientation & Cross culture Appreciation
- Entrepreneurship
- Environment & Sustainability
- Corporate Etiquettes

AEEP OFFERINGS



CV Design Workshop



Preparation



Marketing Specialization:

- a) Certified Sales and Marketing Professional
- b) Market Research and Analytics
- c) Retail & Rural Marketing

Agri Business Management:

- a) Certified Organic Farming Professional
- b) Agri-Entrepreneurship Development Program (AEDP)
- c) Certificate in Global Agri-Business Management (CGABM)



Finance Specialization:

- a) Financial Analytics
- b) Portfolio Management
- c) Financial Modelling

Pharma and Healthcare Management:

- a) Regulatory Affairs Certification (RAC)
- b) Certified Healthcare Manager (CHM)
- c) Pharmaceutical Business Development (BDA)





HR Specialization:

- a) HR Analytics & Metrics
- b) HR Technology and Digital Transformation
- c) Global HR Management

Operations & Supply Chain Management:

- a) Project Management Professional (PMP)
- b) Certified in Risk and Information Systems Control (CRISC)
- c) Advanced Operations Management Certification

Business Analytics:

- a) Business Analytics for Decision Making
- b) Data Science for Business Analytics
- c) Big Data Analytics for Business



ADMISSION PROCESS

A student is eligible for admission at AIMS Institute of Management Studies, Pune if:

- Bachelor degree in any discipline from recognized University with 60% or more than 60% marks. Student appearing for final year of bachelor examination can also apply.
- Student is required to take one of these entrance exams: CAT / MH-CET / C-MAT / MAT / XAT / ATMA



EDUCATION LOAN FACILITY











EDUCATIONAL FOREIGN TRIP

Foreign educational tours have been designed to provide the students with an opportunity to learn in an informal environment. It enables students to witness business processes and gather knowledge by getting an insight on how organisations work. It gives them international exposure and a chance to get a better understanding of the global environment.

On a personal level students indulge in a culturally different situation which helps them develop their interpersonal skills.

This international exposure goes a long way in developing life skills, such as Time Management, Adaptability, Self-Awareness, Collaboration etc.



TRAINING AND PLACEMENT

MESSAGE FROM TRAINING & PLACEMENT DEPARTMENT

As the Head of Training and Placement, I am elated to present an educational experience that seamlessly blends academic rigor with real-world career preparation, equipping our students with the skills and knowledge needed to thrive in their professional endeavors. By fostering strong industry ties, offering personalized career guidance, and providing meaningful placement opportunities.

Tailored Career Advancement: Our program bridges the gap between academic education and industry needs, providing students with essential skills, holistic development, and specialized training for professional success.

Evolving Curriculum: Continuously updated to align with industry demands, our curriculum equips students with relevant skills, emerging advanced and practical knowledge to excel in today's job market.

Collaborative Community: We connect students with placement opportunities that match their skills and goals, while our strong alumni network provides ongoing support, mentorship, and industry connections for long-term career growth.

Global Certification Opportunities: Our program offers access to globally recognized certifications, boosting employability and validating expertise in specialized fields.

Placement Milestones: Our commitment to excellence in placements has resulted in numerous accomplishments, connecting talent with career opportunities and ensuring professional growth.

Choosing AIMS Institute of Management Studies is not just about enrolling in an educational institution; it's a pivotal decision to carve out a successful and rewarding career.



MS. SANJANA SUTRADHAR

HEAD OF TRAINING AND PLACEMENT
AIMS Institute of Management Studies

HIGHLIGHTS OF TRAINING AND PLACEMENT DRIVES



Campus Drive with Meine Kuche

Campus Drive with Swiggy



Campus Drive with Paytm



Campus Drive with Mahindra Home Finance

Home First Finance



Campus Drive with FINXL

Campus Drive with Lido

Campus Drive with AFC

HR TALKS: INSIGHTS & EXPERTISE FROM INDUSTRY PROFESSIONALS



TOPIC - Career Options in IT Industry for Fresh Management Graduates

Speaker - Mr. Hrishikesh Dhande

Programme, TCS Pune)



TOPIC - Guest Lecture on SAP

Speaker - Mr. Kedar Ketkar

(Enterprise Architect

PRIMUS Techsystems Private Limited)

Ms. Vaishali Gaikwad

(Competency Leader

PRIMUS Techsystems Private Limited)



TOPIC - Implementation of Management
Fundamentals in the Corporate
World

Speaker - Ms. Tejashri Phapale

(Manager HR, Atlas Copco)



TOPIC - How is Al Changing the future of Talant Acquision &

Mock Interview session

Speaker - Mr. Shezad Shabir Attar

(Assistant Manager, Tata Communications)

INTERVIEW SKILLS TRAINING





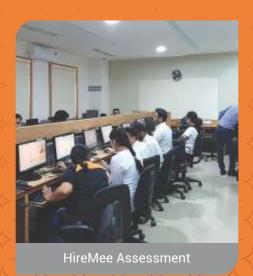








APTITUDE TRAINING







Aptitude Training

PLACEMENT ELIGIBILITY

It is mandatory to attend all employability skills related trainings and to acquire all certifications mentioned under AEEP Program and AEEP + PGP + SAP Program in the stipulated time frame of two years without any backlogs. Training & Placement activity attendance Min 95%, Academics attendance Min 85%, Over all Academic Percentage Min 60%.

All graduating students, fulfilling the above-mentioned criteria, shall be eligible to a Final Placement offer unless; otherwise debarred from receiving such assistance on account of, Non-payment of fees or any other dues; and/or Non completion of Summer Internship Project/otheracademicrequirements; and/or Breach of discipline and general misconduct.

PLACEMENT PREPARATION PROCESS

Selection Process by most companies are variable in nature. The process includes various stages which are as follows:



PRE-PLACEMENT OFFER

We are happy to provide Pre-Placement Offer letter to all the students of (AEEP) & (AEEP+PGP+SAP) after joining the institute during their 1st semester.

This letter will ensure you the minimum guarantee of package of the above mentioned courses, that will secure your career subjected to you full fill the placement eligibility criteria.

PLACEMENT PROCESS

Pre Course Assessment

When a student applies to the institute for admission, we have 2 rounds of interview with the student. These rounds are taken by 2 different experts from our interview panel and all remarks about the students academic, communication skills, etc. are mentioned. We keep a record of this.

Summer Internship

After completion of 2nd semester they have to do summer internship project.

Live Project / Winter Internship

At the end of 1st semester, a student has to go for a live project / winter internship.

1st Year Inputs

Basic English Grammar, Language Enhancement Training, Basic Communication Skills, Confidence Building, Written English Skills, Presentation Skills, Interpersonal Communication

02 03

Induction Assessment

Counselling Sessions

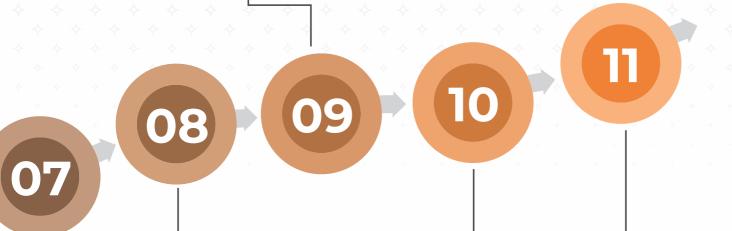
At the time of starting of 1st semester, students have to undergo an assessment test where our communication skills faculty can have an understanding where students need help in terms of language skills.

We move ahead with a one-on-one counselling session along with this assessment report with our panel expert. This gives us a blueprint of language and communication skills both.

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Value Added Certification & Training

We have multiple certifications and training programs like SAP, Applied Marketing, Finance, HR etc, Mentorship Program where students directly interact with industry experts and they are assessed by them.



Placement Networking

We have a network of companies, who visit our institute for campus recruitments & have selected many of our students over the span of 16 years.

2nd Year Inputs

Specialisation training, how to crack interviews, dressing etiquette, group discussion, case study analysis, aptitude test training.

Post Internship Feedback

We have counselling sessions with students at the end of their internships (Winters & summer Internship). This gives them insight on how they need to pursue their careers in the specialization they will choose.

Placement Procedure

For placements, JD is shared with the students & interested students apply for the same.

Companies either visit the campus or at their operational place, process is conducted. Accordingly, students go in for the processes set by companies and get selected for the same.

OUR BRAND AMBASSADORS SIGNIFICANT PLACEMENTS





























































OUR BRAND AMBASSADORS SIGNIFICANT PLACEMENTS





























































A FEW MORE NOTEWORTHY PLACED STUDENTS

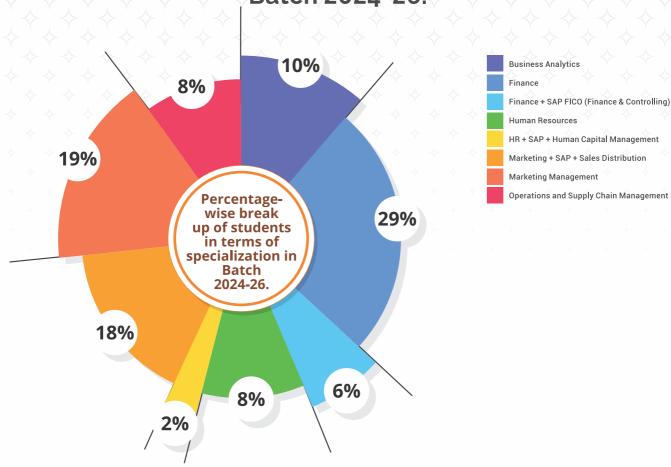
No	Name of Students	Name of Company		
01	Shivangi Mishra	SQUARE YARDS	Square Yards	
02	Ruba Lamaan	🖰 BYJU'S	Byjus	
03	Harsha Vardhan Makoria	jaro education	Jaro education	
04	John Nicolas	jaro education	Jaro education	
05	Piyush Chaudhari	jaro education	Jaro education	
06	Aryadeep Mishra	🕮 PLANETSPARK	Planetspark	
07	Sakshi Borkar	🅮 PLANETSPARK	Planetspark	
08	Sonu Choudhary	toppr	Haygot Service Private Limited	
09	Parth Srivastava	toppr	Haygot Service Private Limited	
10	Priyanka Shankarlal Gupta	NOBROKER HOOD	NoBrokerhood	
11	Jayesh Ramesh Patil	NOBROKER HOOD	NoBrokerhood	
12	Mayank Wagde	🕠 ufaber	Ufaber	
13	Amol Deore	🕠 ufaber	Ufaber	
14	Piyush Parmar	🕠 ufaber	Ufaber	
15	Pushkaraj Giridhar Gavai	homefirst	HFFC	
16	Nikhil Sharma	🗘 pinaliak	Pinclick	
17	Prabha Subhash Dhavane	3. Dennis	XL Dynamics	
18	Junaid Nabi Shaikh	EUR • PA	Welmade Locking System Pvt Ltd	
19	Mrunal Gore	Flipkart 🙀	Flipkart	
20	Rishabh Mishra	SKILLEDGE 8KILING REDEFINED	Skilledge	
21	Vaibhav Fulchand Ramteke	Windiamart	IndiaMart	
22	Komal Bhoi	cognizant	Cognizant	
23	Tanmayi Borse	🐼 kotak	Kotak Mahindra Bank	
24	Harsh Sane	🐼 kotak	Kotak Mahindra Bank	
25	Ravindra Kumar	🐼 kotak	Kotak Mahindra Bank	
26	Yogita Khillari	VISION	New Vision	
27	Kapil Chopane	SENSEDGE	SensEdge Technologies	
28	Jayesh Arjundas Devnani	▲ AFC	Assest Financial Consultants Pvt Ltd	
29	Ashutosh Partani	AXIS BANK	Axis Bank	
30	Praveen Kumar	WISTERIA	Wisteria Real Vision Pvt Ltd	
31	R Ritika	ficici Bank	ICICI Bank	
32	Pranali Disale	Hitachi Solutions	Hitachi Solutions	
33	Rupant Kumar Naik		SA Technologies	
34	Aditya Agrawal	DCB BANK	DCB Bank	
35	Parul Joshi	DECIMAL POINT	Decimal Point	

INTERNSHIP EXCELLENCE: SHAPING FUTURE LEADERS

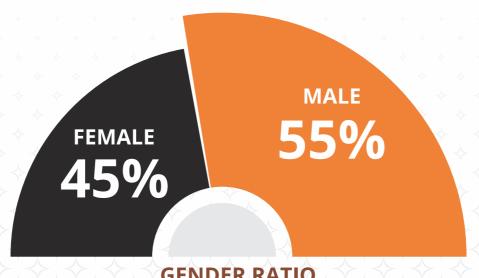
Students Name	Company	Students Name	Company
Aabha Kumari	Reliance	Riya Kumari	Reliance
Aaqib Mukadam	inspacco	Sagar Kumar Mandal	Reliance
Aditi Prasad	AtlasCopeo	Sakshi Anil Aher	-47-
Akanksha Ajay Kshirsagar	OUTLOOK	Sakshi Basakare	M. Lan
Akshay Prafful Kalamkar	DIGITAL MARVELED	Sara Prabhakar Patil	mil.
Aman Abdul Sayyed	Reliance	Saurabh Singh Jadhav	(Li Pro Munin
Anjali Rajesh Dubla	∧gile	Saurabh Chhotulal Tamakhane	OCTION
Apoorva Khaladkar	WebWeaver	Shivangani Pandey	
Aradhana Sinha	A Pro Munim	Shivraj Gopal Poojari	CUTBOX
Ashish Kumar	Reliance	Snehal Balashiram Punde	million.
Bodake Rutik Sanjay	OUTLOOK	Sumit Choure	Octrook
Chaphekar Samruddhi Sunil	in the same	Tejas Sharad Kale	and Ja
Deepanshi Chouksey	Pepe Jeans	Vaibhav Ramesh Admane	MP III
Devashish Shende	A Pro Munim	Vishal Dhananjay Kulkarni	CUTROR STATE
Gaurav Chiranjilal Gupta		Yash Abhay Chordiya	OUTLOOK
Gaurav Singh	WebWeaver	Yash Anand Malode	Octrook
Gayatri Santosh Salunke	OUTLOOK	Yashraj Singh Solanki	Reliance
Gentyal Swatika Ramesh	i singalar	Yashwant Devidas Desale	WebWeaver
Kajal Anil Lakhan	Many.	Yasmin Ansari	Остьоок
Karan Narayan Karade	September 1		
Laveena Gulwani	Reliance		
Leeza Parkar	A Pro Munim		£ .
Manasi Abhay Singh	Mary Control	969	
Manjiri Dimble	Atlas Copeo		
Mehul Jongra	Verificient		
Mohit Madhav Sapkale	Outlook		
Nikhil R Ahire	OUTLOOK		
Ninad Vijay Surushe	Reliance		
Om Dinesh Sonawane	OUTLOOK		
Omkar Govind Dayre	Reliance		
Pournima Marne	♣ SPACEWALK		
Prajwal Dattavijay Lawhale	OUTLOOK		
Pranjal Mahent	∧gile		
Ramannanavaru Siddesh	inspacco		
Raut Abhijeet Somnath	OUTLOOK	33	

PLACEMENT INFOGRAPHICS





Gender Ratio Batch 2024-26



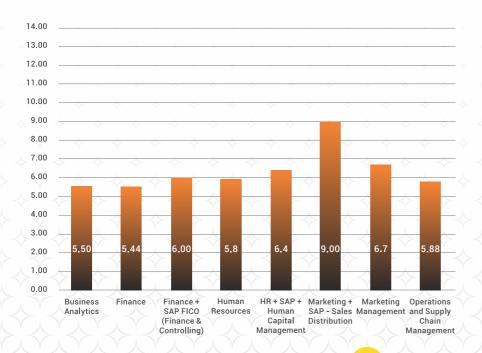
GENDER RATIO BATCH 2024-26

Placement Insights till Jan-25 Batch 2023-25

% of Total Eligible Placed Students



AIMS Placement Insights Batch 2023-25



Highest CTC	14,00,000 LPA
AVG CTC	6,00,000 LPA
Lowest CTC	3,60,000 LPA

Specialization wise Average CTC (In LPA)

ESTABLISHED AND ROUTINE **HIRING FIRMS**



















Deloitte.





































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ESTABLISHED AND ROUTINE HIRING FIRMS



































































































WebWeaver





















INDUSTRY ACADEMIA INTERFACE



HOW ALIS CHANGING THE FUTURE OF TALENT ACQUISITION - We had the honor of hosting an insightful lecture by **Mr. Shezad Attar** on "How AI is Changing the Future of Talent Acquisition." This topic perfectly aligns with our commitment to nurturing future leaders.

The talent acquisition field is transforming due to artificial intelligence (AI) advancements. AI is revolutionizing recruitment by efficiently sourcing candidates, streamlining the onboarding process, and minimizing bias. AI tools can analyze resumes and profiles on a large scale, quickly identifying candidates that match job descriptions, which saves valuable time for recruiters.

More than just a tool, AI is a key driver in building diverse and future-ready workforces. As this technology continues to evolve, the future of talent acquisition will become increasingly efficient, inclusive, and strategic.

GOAL SETTING - We had the privilege of hosting a captivating and enlightening lecture by the distinguished speaker, **Prachi Pargaokar**. The lecture, begins with insights and knowledge, was a testament to Ms. Pargaokar's expertise in her field and her commitment to sharing valuable information with the academic community. Ms. Pargaokar's lecture promised to be an intellectual journey, and it did not disappoint, leaving a lasting impact on all those fortunate enough to be in attendance

Goal setting is a powerful tool for personal and professional growth. It provides direction, motivation, and a framework for success. By setting clear, SMART goals and following a structured approach, individuals and organizations can unlock their potential and work towards realizing their aspirations



DIGITAL TRANSFORMATION OF BUSINESS IN TODAY'S MODERN ERA - On the dynamic and transformative day we have hosted an illuminating lecture by the distinguished Ms. Madhavi Deshpande. The lecture, centred around the theme "Digital Transformation of Business in Today's Modern Era," served as a beacon guiding organizations through the rapidly evolving landscape of technology and commerce.

Digital transformation is no longer an option but a necessity for businesses in today's modern era. It is a multi-faceted journey that involves technological innovation, cultural change, and strategic adaptation.

Organizations that embrace digital transformation are better positioned to thrive in a rapidly evolving digital landscape, deliver exceptional customer experiences, and secure their future in the digital economy.



INDUSTRY ACADEMIA INTERFACE



THE ART OF STANDING OUT - We delve into 'The Art of Standing Out' by Ms. Yamini Mathur, a captivating exploration of the strategies and philosophies that empower individuals and organizations to break through the noise and make a lasting impact. Through insightful analysis and real-world examples, this report illuminates the principles and practices that can transform ordinary endeavours into extraordinary achievements. Join us on a journey to uncover the secrets leaving behind an indelible mark in a crowded world."

In a world overflowing with choices and information, the art of standing out has never been more crucial. Whether for individuals, businesses, or ideas, differentiation through authenticity, innovation, consistency, and storytelling can lead to success, reputation building, and new opportunities. Embracing the strategies outlined in this report can empower anyone to stand out and make a lasting impact in their chosen domain.

THE IMPORTANCE OF ATTITUDE & PERCEPTION DEVELOPMENT IN LIFE - Embark on a journey of self-discovery and personal growth as we delve into the profound insights of Mr. Sachin Wadekar in his illuminating report on 'The Importance of Attitude and Perception Development in Life. In this interaction, we navigate the intricate web of human attitudes and perceptions, unravelling the profound impact they have on our daily existence. Mr. Wadekar's deep wisdom and expertise guide us through the transformative power of cultivating a positive mindset and refining our perceptions. Join us in exploring how these essential facets of human psychology can shape our destiny and unlock a world of opportunities.

In conclusion, attitude and perception development are vital for leading a fulfilling life. They impact personal growth, relationships, career success, and mental health. Recognizing the importance of these psychological constructs and actively working on their development can lead to a more positive and rewarding life experience. Whether through self-reflection, mindfulness, or professional assistance, individuals have the power to shape their attitudes and perceptions for the better.



INDUSTRY ACADEMIA INTERFACE



CYBER THREAT PREVENTION - Adv. Ali covered cyber threat types, emphasized on legal compliances, and stressed security measures like strong passwords and software updates. The importance of training programs for cyber awareness and swift responses during attacks was highlighted.

Our students have understood the importance of Diverse Threat Landscape - Understanding various cyber threats, including hacking, malware, phishing, and social engineering. Legal Compliance - Emphasizing the importance of adhering to cyber laws and regulations to mitigate legal consequences. Security Measures - Advocating the use of strong passwords, firewalls, and regular software updates for robust cyber protection. Awareness Programs - Stressing the need for investment in training and awareness programs to foster a vigilant and informed community.



ENTREPRENEURSHIP DEVELOPMENT - We hosted an Entrepreneurship Development seminar featuring Mr. Rakshyit Shukla, Co-Founder of Wwings Infra Solutions Private Limited, Mr. Rakshyit Shukla initiated his career at Bajaj, serving as the Business Head for Web Sales and E-Commerce.

It emphasized on the crucial role of innovative thinking in entrepreneurship and encouraged participants to nurture ground-breaking ideas. Provided guidance on formulating strategies to navigate the challenges of the business landscape. Explored topics such as budgeting, funding sources, and financial forecasting, offering practical insights into managing financial aspects in entrepreneurship.

The seminar significantly boosted the entrepreneurial spirit among students. Gratitude extended to **Mr Rakshyit Shukla** for his impactful session.

UNPLUG YOURSELF — We have hosted a seminar on "Unplug Yourself" our distinguished speakers Ms. Anu Sethi: Head of HR, Administration, EHS, and CSR at FEV, India Pvt Ltd and Ms. Nancy Kotyal: Corporate voice and visiting professor at top B-schools. Ms. Sethi advocated mindfulness and emphasized disconnecting from technology for self-reflection. Stressed the importance of empathy and treating others with kindness. Ms. Kotyal Presented her book, "Commit to Yourself," encouraging the audience to

prioritize their well-being. Introduced the term "self-ishq" to highlight quilt-free self-love.

Our dignitaries emphasised on Mindful Living -Disconnecting from the digital world for self-awareness and mindfulness. Empathy and Kindness: Treating others kindly as a reflection of personal values and self-worth. Self-love without Guilt: Embracing self-care as a crucial aspect of a balanced and fulfilling life.

LEADERSHIP DEVELOPMENT TRAINING

























INDUSTRY VISITS

Visit to SAP PRIMUS (Pune)





Visit to BARCLAYS (Pune)





Visit to KATRAJ DAIRY (Pune)





Visit to MAPRO FOODS (Mahabaleshwar)



INDUSTRY VISITS

Visit to MORDE FOODS (Pune)





Visit to COCA COLA (Pune)





Visit to FORBES MARSHALL (Pune)





Visit to AMUL (Gujrat)



INDUSTRY VISITS

Visit to SEBI (Mumbai)





Visit to BALAJI WAFERS (Pune)





Visit to B MANAK EXPORT (Surat)





Visit to RIVER FRONT (Ahmedabad)





OUTBOUND





ACTIVITIES









SOCIAL & CULTURAL DEVELOPMENT



INDEPENDENCE DAY
CELEBRATION

GANESH CHATURTHI CELEBRATION





SPORTS
COMPETITION

DAHI HANDI CELEBRATION



REPUBLIC DAY CELEBRATION





◆ HOLI
CELEBRATION

MUSICAL SKILLS MAPPING





TEACHERS DAY
CELEBRATION

SOCIAL & CULTURAL DEVELOPMENT



◆ TREE PLANTATION

MR. & MS. FRESHER'S





RAMP WALK

DANDIYA CELEBRATION



FRESHERS FIESTA









ENTREPRENEURS & CONGLOMERATES SPEAK

It's been a pleasure working with the AIMS Institute of management studies for the past four years. Their program has a 360° approach, rendering the students capable of overcoming all kinds of challenges. They enter the corporate world with excellence in academics and experience through their various internship programs. They are just the right fit for a dynamic workforce like



Mr. Prashant Marwalikar

Senior Manager - HR - Hitachi Solutions India Pvt. Ltd.





This was the first time that EUROPA has interacted with AIMS. We can say with full conviction that it won't be the last. Our experience right from the first contact with AIMS TPO all the way up to the acceptance of the Offer Letter by their STUDENT has been absolutely delightful. We would like to make a special mention of the Punctuality & Presentation Skills demonstrated by the STUDENTS. We eagerly await to meet the next batch.

Ms. Smiti Das



Senior HROD Manager - Welmade Locking Systems Pvt. Ltd.

It was gratifying to discuss Entrepreneurship Development at AIMS. Appreciate the chance to connect with an enthusiastic audience. AIMS students showed remarkable engagement, particularly in adapting to the evolving digital marketing landscape. Commend AIMS for fostering meaningful discussions and supporting aspiring entrepreneurs. Look forward to future collaborations.



Mr. Rakshyit Shukla

Director and Co-Founder - Wwings Infra Solutions Pvt Ltd





I found the students interactive, curious and eager to learn new skills. They also had many apprehensions and queries related to work life. I was truly impressed with their team work, leadership skills and presentation skills during the Life Skills training. AIMS Placement Team is doing a wonderful job in preparing the students for the corporate world. I Appreciate the effort taken by them to make each student employable.



Ms. Dhanya Narayan COO Rubicon Skill Development

It gives me immense pleasure to share the interaction which took place between the students at AIMS. The students are much more interactive and have industry exposure, as the institute not only ensures that all of its students are good in academics but also impart trainings and interactive sessions with industry/corporates so that the students becomes corporate ready.



Mr. Satyajeet Nalawade

Assistant Manager - HR, KSH International





I have been hiring from AIMS College over the last few years and had a great collaboration and experience with the College and their students. The College has been extremely supportive to cater to my hiring needs with great students being recruited and the dedication of the students to learn, take up challenging activities and grow with the organization is commendable.

ENTREPRENEURS & CONGLOMERATES SPEAK

It was a positive experience working with AIMS students during their 15-day live project at Reliance Retail. They demonstrated exemplary behaviour, strong work ethic, and adaptability. Their collaboration skills and problem-solving abilities were outstanding. Positive feedback from team leaders to store managers highlights their professionalism. We appreciate their wellrounded skill set and look forward to future collaborations.



Ms. Rupali Shree

Talent Acquisition Specialist - Reliance Retail Limited





AIMS Institute of Management Studies has proven to be an excellent partner for our final placements. The students showcased commendable job interview performance, displaying exceptional skills and readiness for the corporate world. The pool campus recruitment drive initiative was appreciated, offering opportunities to AIMS and other students. Looking forward to continued success in our recruitment endeavors together.

mahindra

Mr. Rishi Vala

HOME FINANCE AVP - HR - Mahindra Home Finance

I had a positive experience with AIMS Institute of Management Studies. After conducting a seminar, I was impressed by the students' engagement, leading to the successful hiring of two interns from HR specialization. Their blend of theoretical knowledge and practical application was remarkable. Looking forward to continued collaboration.



Ms. Tejashree Manager HR - Atlas Copco





As Meine Kuche's Business Excellence Manager, the AIMS recruitment process was commendable. Well-organized and professional, AIMS students showcased relevant skills. This positive experience reflects AIMS' dedication to corporate preparation. Looking forward to future collaborations.



Ms. Smita Thombre

Business Excellence Manager - Meine Kuche

I had a gratifying experience at AIMS' campus interaction. The professionalism and skills of the students left a lasting impression. Looking forward to continued collaborations and connecting with top-notch talent from AIMS.









I directed a Fulfilling Career Readiness training at AIMS Pune. Impressed with the institute's commitment, the students showed enthusiasm and genuine interest, making the session interactive and impactful. I appreciate AIMS for fostering a conducive learning environment. Eager for future collaborations.

Cheryl Dcosta

WNS Sr. Group Manager - CSR - WNS Global Services (P) Ltd

Delivering a session on AI in Talent Acquisition at AIMS was rewarding. Students' enthusiasm and faculty expertise were impressive. Excited about future collaborations and contributing to the development of bright talent.









FACULTY AFFIRMATIONS

My pleasure that, I am associated with AIMS. This institute is having best infrastructure and providing best facilities to the students. The management, teaching and non-teaching staff are very supportive, their aim is to look after overall development of the students. The candidate who seeks admission in this institute is very luck and having best future.



Mrs. Jyoti.K.Deshmukh
M.Sc(Statistics), M.Phil, PG Diploma in Computer applications.
Experience: 35+ years

Since I have been a part of AIMS Institute of Management Studies for a long time, I have seen first-hand that the Institute provides a high standard of education, training, and overall development for its students. During the course of the program, I have mentored and guided the students to make the right decisions regarding their careers.

Prof. Lipika Mudholkar aroda | MA English Literature

BA English honours and Psychology | Bed From MS University Baroda | MA English Literature |
BA English honours and Psychology | Bed From MS University Baroda |
Experience: 20+ years



In my experience, AIMS is one of the best management institutes I've worked with. The institute's faculty strives to give every student not only the skills to succeed in the world, but also the character to succeed. College infrastructure and facilities are excellent, and students should take admission in the college without hesitation.



Mr. Prathamesh Sakhadeo
BA, B Ed, LLB, LLM, PGDHRM
B.E. Electronics, MBA (Marketing), PGD (Finance),
PGD (Statistics, Microsoft Data Science Professional)

As a visiting faculty member with AIMS, I have observed that the institute functions professionally and has good facilities.

Mr. Satish S. Kanade M (Mumbai); DBM (Mumbai) cs in Mfg. Sales & Marketing

Experience: 32+ years in Mfg, Sales & Marketing. 18+ years in Top Management. 8 years as MD in MNC.



Associated with stock markets for the past 20 years. This course designed specially for students pursuing management program. The course establishes an intelligent investor amongst candidates. This course will build a learning acumen and curious nature among candidates. Students are well equipped with the ability to take and manage appropriate risk.



Dr. Vikram B Gujar (Applied Finance)Ph D, in Banking and Finance, GDC &A), Maha govt. Experience: 26+ years.

My association with AIMS has been enriching and satisfying. The atmosphere emphasizes on 360° development of students through multidimensional activities. My congratulations go out to the management of the institution and best wishes for all future endeavors.

Mr. Mangesh P. Javkhedkar (BSc, MBA, JAIIB) Experience: 30 + Yrs



AIMS is one of the best institutes I have worked with. The infrastructure, very supportive staff and management's efforts and commitment towards providing quality education to the students will take this institute to the greater heights.



Prof. Dipali Kale BSC, MBA, Mphil

I have been associated with AIMS for the past few years. AIMS adopted a holistic approach, ensuring that students not only grasp theoretical concepts but also develop practical skills and a strong ethical foundation essential for their future careers. The institute is dedicated to providing top-notch facilities and fostering a conducive learning environment. AIMS stands out in preparing students for the industry, thanks to its distinguished faculty members from diverse sectors, who impart valuable hands-on experiences.

Prof. Aruna Kulkarni ch. brings over 12 years of

A seasoned academician and learning coach, brings over 12 years of expertise in Human Resource Management, Organisational Behaviour,
Organisational Development, and Leadership.



One of the high points in my teaching career was being invited as a guest lecturer at AIMS Institute of Management Studies, Pune. Here, I had the privilege of addressing management students on subjects ranging from Indirect Tax and Banking to Forensic Accounting and HR Generalist practices. The college's commitment to unique courses and its students' eagerness to learn and develop new skills made the experience both enriching and rewarding. The college's commitment to offering a diverse learning environment is evident, even when the subject might not seem directly related to marketing. I appreciate the supportive atmosphere and the chance to contribute to a place that values broadening knowledge across various domains.



Fatema Talodawala (Applied HR) B.Com, Pursuing CS.

I am a commerce graduate and working as a SAP FI consultant from last two years now. Before that I worked as a I worked as an Accountant in Quality Anodisers. I also studied German as an additional language. I was given the opportunity to teach / train SAP finance module to students of AIMS college. I have started training sessions from Oct 2023. I have received an overwhelming response from students. Students are keen to learn new things in every session. The college has a good campus and has supporting faculty members. Overall teaching experience was excellent.



Shalmali Kadam B.com, SAP Consultant

I am working as a SAP SD Consultant from last two years. I am honored to be a faculty member at AIMS College, where we empower students with cutting-edge skills. Other than this I have worked as a SAP SD trainer in different colleges like Sanjeewani College, Zeal College.

The addition of SAP SD Consultant courses speaks volumes about the college's commitment to holistic education. SAP SD is a cornerstone in today's business landscape, and through our program, students gain invaluable insights and expertise. AIMS College's foresight in offering this course ensures that our students are well-equipped for a promising future in the dynamic field of SAP consulting.

Tanaya Kamthe AP SD consultant, BE-EnTC, MA-Political Science, AA-Economics.



I have closely worked with AIMS and observed many differentiators in its students as compared to other B-Schools in the region. And one of the most important things that is setting them apart is the efforts and thoughtfulness of Management for making them industry ready.

There are lots of efforts by college to provide hands on experience to its students on various software tools and best industry practices, which is indeed very effective.



Chinmay Nonaty NTT DATA, Sales Specialist

AIMS is one of the best institutes I have worked with. The infrastructure, very supportive staff and management's efforts and commitment towards providing quality education to the students will take this institute to the greater heights.

Prof. Muskaan Singh B.com, MBA, Net, Phd



AIMS Pune is one of the leading and recognised Management Institutes of India. It is continuously flourishing under the able guidance of Visionary leader, Educator Dr. Manish Sinha.

Their courses are more Practical, Industry relevant and Skill based in order to bridge the gap between Industry & Academia. AIMS enabling youth to develop their potential and transform as global leaders.



Prof. Raheel Inamdar M.Sc, MBA, NET

My self Sonali Pohekar from last year I am working with AIMS as a visiting lecturer, support from college is very good, with good discipline.

Prof. Sonali Pohekar M.Sc in statistics and MBA in HR having 16 years experience in teaching Field.



AIMS Institute of Management Studies faculty's commitment to academic excellence, combined with a well-structured curriculum, has created an environment conducive to learning. The institute's focus on practical applications and industry relevance enhances the overall educational experience. The institute provides interactive sessions and incorporates real-world case studies. Overall, AIMS has made commendable strides in molding future business leaders.



Sambhaji Popatrao Dorge B.Com., M.B.A Experience - 15+ Years

My Association with AIMS Institute of Management Studies made me understand that this institute stands for its principles and over all student development. It ensures students achieve excellence. The Teachers receive the respect and are at ease to cover their syllabus and are allowed to conduct classes at their comfort zone which helps them to come up with creative sessions. I have been a visiting faculty for Economics and Finance at various institutes, but AIMS, and the technical support staff make teaching easy.

Mahesh Kakulla M.A (Eco), B.com, LLB, PG in Data Science Experience - 8+ Years



I had an amazing experience with AIMS. The admin staff and support staff are very cooperative. They help schedule the lectures as per faculties convenience. Students across India join AIMS which shows it's popularity. Students are also are very attentive & studious.



Nilesh DivateMBA (Operations)
Experience - 17+ Years

ALUMNI TESTAMENTS OF SUCCESS

A college is a place where we go to improve our personal skills and advance our careers, as well as to learn about technical knowledge from around the world. My college has all of these amenities, as well as very well-trained faculty and a great exposure. Every day, I learn something new and gain new skills. Management conclaves and industrial visits are also held on a regular basis at the college. If you want overall development this is the best place. AIMS Institute of management offer various placement opportunities, with best salaries.



Vinayak Gupta



At AIMS all faculties are always there for students and their intention and goal is always for the betterment and well-being of the Institution and its students. AIMS is not a mere management institution for imparting the best of education aid but is a giant platform providing all the curious minds with their share of opportunities to chisel their raw talents required for their future endeavors. AEEP & PGP program have being personally helped me with an amazing Industrial exposure and assisted me to develop my Leadership skills. lastly I would always be grateful to our Hon. Chairman Manish Sinha Sir for his doors always open to hear and mentor us.

Sanket Jain

Writing for the college from where you learnt so many things, is a privilege. This place has taught me so many things. Along with the academics, the training sessions and the social gatherings helped me build myself. Such sessions and academics definitely worked out well for me while giving interviews. I couldn't thank you enough and owe my success to my teachers and the Institute that guided me throughout the process and enlightened my future.



Isha Halunde



My name is Pranali Desale and I am a post graduated from AIMS Institute of Management with the specialization of Human Resource Management. I had a great experience while doing MBA form our college. I had a best environment for my studies. I learned many new things from extra certification courses conducted by our college, it is very helpful for my future. with the help of Our TPO, I got a great job opportunity and now I am working as Executive HR in Hitachi Solutions Pune. Teachers have been helpful in every way they could. Thank you so much Manish sir for giving opportunities, quidence and this kind of environment to us.

Pranali Desale

The experience at AIMS Institute of Management Studies was enriching in terms of technical skills as well as management skills. It gave me an opportunity to meet different kind of people and learn a number of things. I have received a great support from faculties & placement office. I am thankful to Training & Placement cell for providing a platform to enhance my skills and an opportunity to showcase them



Junaid Shaikh



At AIMS, apart from MBA Curriculum there were different Certification Courses i.e. Six sigma green belt, Foreign language, SAP, Advance Excel, etc. So, along with MBA I focused on the SAP course & also got Globally certified in SAP which helped me in landing a good Job. Special Thanks to the TPO who guided me till the final Placement.



STUDENT MANIFESTATIONS



I am Saurabh Singh Jadhav, a first-year MBA student at AIMS Institute of Management Studies. Here, I have acquired essential management skills and industry knowledge through seminars and practical exposure. The supportive faculty has helped me transition from a pharmacy background to decision science and accounting. Leading a business plan competition and serving as a Placement Coordinator are my proud achievements. AIMS offers quality education and I am proud to be part of it.

Saurabh Singh Jadhav

I am Siddhi, and I have completed my first semester at AIMS. My MBA journey has been exciting, aided by friendly staff and an interactive environment. I organized four competitions that boosted my public speaking confidence, especially the memorable "Crazy Commercial" event. Serving as a Placement Coordinator and participating actively in class have been significant achievements. The smaller student intake enhances faculty connections, making AIMS a fantastic place for growth.



Siddhi Kanitkar



I'm Aaqib Mukadam, 21, an aspiring learner aiming for a multinational corporation (MNC). AIMS is building my practical knowledge and skills. The induction days were memorable, fostering friendships. Being a Placement Coordinator has improved my leadership skills. The supportive staff and strict attendance keep us disciplined. AIMS offers excellent training and growth opportunities.

Aaqib Gulam Mohiyuddin Mukadam

I'm Leeza Parkar, and I hold a bachelor's degree in BMS with a marketing specialization, now pursuing an MBA with SAP certification at AIMS. My experience has been great, especially with outbound activities. Achieving my goal of being an event coordinator and a Placement Coordinator are highlights. The faculty's support has provided valuable insights, though increased transparency could enhance the experience.

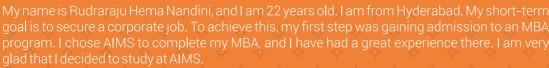


Leeza M Hanif Parkar



I'm Shivangani Pandey, a first-year MBA student at AIMS College. My journey has been enriching, with exceptional faculty and collaborative peers. I've improved my teamwork, leadership, and problem-solving skills through various projects and experiences. Being a Placement Coordinator is a project achievement. Hook forward to continued growth at AIMS.

Shivangani Pandey





Rudraraju Hema Nandini



I am Swapnil Kauthankar from Goa. I am pursuing my MBA at AIMS Institute of Management Studies after completing a three-year integrated Bachelor in Business Administration. I am eager to learn new skills and apply theoretical concepts in practical settings.

received strong support from faculty and friends, creating a positive learning environment.



www.aimsinstitute.in

 $admission@aimsinstitute.in \ | \ \ \textbf{f} \ aimsinstitutepune \ | \ \ \textbf{@} \ aimsinstitutepune$

Contact details: +91 7447788605 / +91 7028682671 / +91 7755927189 / +91 7447788606

