KRSNA EDUCATIONAL TRUST'S
AIMS
Institute of Management Studies



Aiming Higher... Always...

Since 2009



- 100% Written Placement Guarantee of Rs. 6 Lakhs Onwards
- 10+ Corporates Training & Certifications
- Foreign Educational Tour
- Industrial Visits & Outbound Activities
- 500+Hour Training on Soft Skill & Leadership

Member
SAP Student Academy Program

IIM NAGPUR

nasscom futureskills prime

NISM National Institute of Securities Markets
A Capacity Building Initiative of SEBI



ABOUT US

AIMS Institute of Management Studies (AIMS), Pune, established in 2009, is a premier management education institution committed to nurturing future-ready business leaders. With over 18 years of academic expertise and strong industry integration, AIMS focuses on holistic student development through mentorship, guardianship, and outcome-oriented education.

AWARDS & ACHIEVEMENTS

Awarded Best Private Sector Business School In West India Region 2018





Awarded Fast Emerging Institute For Management Course (Pune) At SDF International Excellence Award 2019



India's Most Trusted Brand of the Year 2022 (Education)



International Collabration with Limkokwing University of Malaysia 2026



AI-Driven HR Summit 2026



VISION

To transform youth into global leaders through quality management education, guided by our core values of Accountability, Integrity, Meritocracy and Steadfastness.

MISSION

To provide state-of-the-art management education that develops tech-savvy professionals and future leaders. We focus on holistic student development through workshops, certifications, industrial visits, corporate interactions and leadership programs, enabling students to become strategic thinkers, problem solvers, effective communicators and industry-ready professionals.

OUR CORE VALUES

A
ACCOUNTABILITY

We take ownership of everything we do. We are responsible for our actions and remain accountable for all efforts aimed at the betterment of our students

I
INTEGRITY

We believe in strong moral principles and are committed to the highest professional standards. We build a Wall of Trust, ensuring reliability and transparency with every stakeholder we engage with.

M
MERITOCRACY

We believe that merit alone shapes a true professional. Through our management programs, we continuously develop the knowledge, skills, and right attitude of our students.

S
STEADFASTNESS

We remain committed to our mission of grooming students for excellence, transforming them into tech savvy professionals and global leaders

OUR COURSES

• MBA / AEEP + SAP

(Master of Business Administration /
Advanced Employability Enhancement Programs + Systems Application & Product in Data Processing)

Program Fees 7.45 Lakhs
(First Year Rs. 6.00 Lakhs & Second Year Rs. 1.45 Lakhs)

100% Written Placement Guarantee of Rs. 6 Lakhs Onwards

WHY LEARN SAP WITH US ?

S/4HANA	FI	SD	Success Factors HCM
Foundation	Enterprise process literacy, S/4HANA architecture, clean core, Fiori, master data as the AI dependency	Commercial process literacy, S/4HANA architecture, clean core, and the customer and material master data that order-to-cash depends on.	HR process literacy, SuccessFactors suite architecture, instance and provisioning basics, and role-based permissions as the security model everything else sits
Functional Core	General ledger, accounts payable and receivable, asset accounting, bank and cash, controlling basics, with MM and SD integration points. Full configuration in the sandbox.	Order-to-cash end to end: enquiries and quotations, sales order processing, pricing and rebate agreements, credit management, availability check, delivery, shipping and billing. Full configuration in the sandbox.	Complete Employee Central instance configuration covering Foundation Objects, Organisation & Position Management, Job Structures, Workflows, Time Off, Self-Service, Recruiting, Onboarding, Performance & Goals, and Payroll Integration.
Certification Lab	Structured revision and two timed mock assessments for the SAP associate exam.		

SAP AI

Enterprise AI foundations	The SAP Business AI landscape	SAP BTP AI Foundation setup	SAP AI Core
Generative AI hub	Grounding on enterprise data	Document information extraction	Responsible AI & cost governance

• MBA / AEEP

(Master of Business Administration /
Advanced Employability Enhancement Programs)

Program Fees 5.95 Lakhs
(First Year Rs. 4.50 Lakhs & Second Year Rs. 1.45 Lakhs)

100% Written Placement Guarantee of Rs. 5 Lakhs Onwards

This Program is Designed for Holistic Student Development, Offering:

- Extensive Soft Skills Training
- Mock Interviews & Aptitude Training
- Certification Courses & Technical Skills
- Experiential Learning through Industrial Visits & Outbound Activities
- Foreign Educational Tours, Seminars & Workshops Equip yourself with practical knowledge, corporate exposure, and essential skills to excel in the professional world.

INDUSTRY & PLACEMENT ORIENTED TRAINING WITH CERTIFICATIONS

- Foreign Language
- Digital Marketing
- Artificial Intelligence & Machine Learning
- Six Sigma - Green Belt
- Advance Excel
- Basics of Stock Market
- Entrepreneurship & Startup Management

3 ADDITIONAL SPECIALIZATION SPECIFIC CERTIFICATION

- Marketing
- Finance
- Operations & Supply Chain
- Human Resourses
- Business Analytics
- Pharma & Healthcare
- Agri Business Management

AIMS EXCLUSIVE LEADERSHIP & SOFT SKILL TRAINING MODULES

Mindset
Leadership & Emotional Intelligence

Influencing
Negotiating
Conflict Management

Soft Skills
Public Speaking
Presentation
Writing Skills

Problem Solving
Critical Thinking
Creativity

Team Work
Problem Solving
Leadership Activities

AIMS PLACEMENT TRAINING & ASSESMENT MODULES

- Mock Interviews by Industry Experts
- Assertiveness & Self Confidence Training
- Body Language Training
- CV Design Seminar Workshop
- Placement Preparation Seminar / Workshop
- Group Discussion & Placement Interview Techniques
- Aptitude Test Training
- Interview Question Preparation



STUDENTS TESTIMONIAL



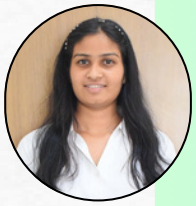
One of my most memorable moments was attending Col. Sameer Kulkarni Sir's inspiring "Born to Win" session. His words taught me the importance of self-belief, confidence, determination, and a positive attitude. When he called me on stage, appreciated my personality and outfit, and wished me success, I felt special and more confident. The session inspired me to step out of my comfort zone, face challenges courageously, never give up, and make the most of every opportunity at AIMS. It was a truly motivating experience that I will always cherish.

Fahim Khan (Batch 2026-28) MBA / AEEP



The two-day outbound activity organised by AIMS was an enriching experiential learning experience, combining adventure, teamwork, collaboration, and learning beyond the classroom. The beautiful location and warm hospitality made it even more memorable. A key takeaway from my induction was discovering my interest in research and analysis. The MARK Champs '26 presentation by Dr. Ramki Sir further inspired me to explore diverse topics, subjects, and companies. I look forward to building on these learnings and exploring new opportunities throughout my journey with AIMS.

Rajeshwari Sonnad (Batch 2026-28) MBA / AEEP + SAP



My experience at AIMS has been exciting, enriching, and memorable. Interacting with my classmates and faculty members, participating in diverse activities, and exploring new ideas have contributed significantly to my personal and professional growth. These experiences have strengthened my confidence, enhanced my communication and teamwork skills, and broadened my perspective. Overall, my journey at AIMS has been rewarding and has inspired me to embrace new challenges and make the most of future opportunities.

Janhavi Bhat (Batch 2026-28) MBA / AEEP



The session by Mr. Sanjay Potdar on "AI Based Engagement Experience" was eye opener for me. I learned how AI can be used to create better engagement and understood the importance of confidence and clarity in life. The team-building activities helped me improve my ability to work with others, communicate effectively, and think as a team. The startup idea pitching activity was my favourite part, as it gave me the opportunity to think out of the box and present innovative ideas with confidence.

Bipul Kumar (Batch 2026-28) MBA / AEEP + SAP



The 10-day induction program at AIMS was an enriching experience that taught me to believe in myself, stay confident, and embrace lifelong learning. The bottle-walking activity was a memorable lesson in overcoming fear and trusting my abilities. The program also highlighted the importance of improving my English communication skills and stepping out of my comfort zone. Overall, it inspired me to pursue continuous self-improvement and embrace opportunities for personal and professional growth.

Sanyam Bigan (Batch 2026-28) MBA / AEEP + SAP

ENTREPRENEURS & CONGLOMERATES SPEAK



It was a pleasure to visit AIMS Institute. The students' enthusiasm, active participation and engagement were truly commendable. I wish the institution continued success and excellence in all its future endeavours.

Anish Sahasrabudhe
Umpire, Indian Premier League (IPL)

Congratulations on organizing such insightful expert sessions to prepare students for the industry and their future. I thoroughly enjoyed interacting with the exceptionally bright, energetic, and enthusiastic students of AIMS. I would like to take this opportunity to extend my good wishes to the students, faculties & management to keep up the good work in the future.



Vikram Kulkarni
32+ Years Experience | EY Indirect Tax & Global Trade Advisory



It was a pleasure meeting Dr. Manish Sinha, Chairman of AIMS Institute of Management Studies. AIMS has a strong vision and a genuine commitment to shaping students' future. With its dedicated efforts and clear purpose, the institute has immense potential to become a leading name in Pune's education sector. Best wishes for a bright and successful future ahead!

Sanjay Salunkhe
30 years of experience in computer graphics, web designing

From the moment I stepped into AIMS, I felt positive and encouraging vibes. Interacting with Dr. Manish Sinha was a pleasure. I believe AIMS is nurturing future-ready professionals by imparting knowledge, instilling values, and shaping character.
My best wishes to the students and the entire AIMS fraternity for continued success in building bright futures!



Bollampally Sathyaprakash
Bagged 10 Awards for expertisation on Graphology

TOP RECRUITERS

cognizant, Nestlé, BOSCH, Capgemini, Deloitte.
LARSEN & TOUBRO, accenture, ICICI Bank, amazon, BAJAJ
Gallagher, ADITYA BIRLA GROUP, ITC Limited, Tech Mahindra, wipro
Infosys, redBus, Dabur, IBM, + And many more

LIFE @ AIMS

Fresher's Party





Teacher's Day / Independence Day / 10th Anniversary Celebrations @ AIMS






Dandiya Celebration






Ganpati Chaturthi Celebration





Diwali Celebration





Holi Celebration






MASTERCLASSES & EXPERT TALKS









LEADERSHIP EXCELLENCE


Campus to Command


Visit @ NDA


Visit @ Attari Border


Visit @ Madras Regiment Centre



Operation Sindoor


SEBI

INDUSTRIAL VISITS



Cottonking



Nandan Dairy



John Deere


Paranjape Autocast Pvt Ltd


Coca Cola



Mapro

INTERNATIONAL EDUCATIONAL TOUR

Malaysia
(October 2026)













EXPERIENTIAL LEARNING ACTIVITIES











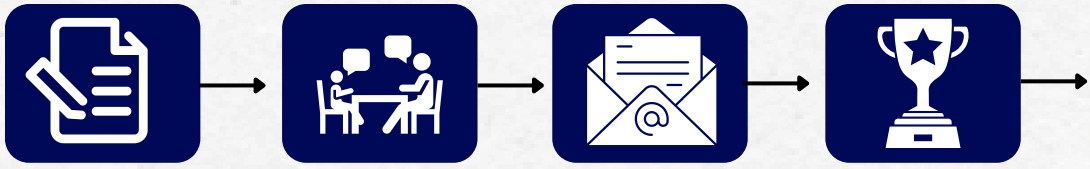




ADMISSION PROCESS

A student is eligible for admission to AIMS, Pune if they have:

- A Bachelor's degree in any discipline from a recognized university with 60% or more marks.
- Students appearing for their final year of graduation are also eligible to apply.



Admission Form → **Admission Interview** → **Process Letter** → **Confirmation**

AIMS Institute of Management Studies

COMPLEMENTARY*



Study Material



Uniform



Education Kit

Distance From:

1) Katraj Chowk (4.5 km)
2) Koregaon Park Pune (16 km)
3) Railway Station (12 km)
4) Pune Airport (20 km)

www.aimsinstitute.in

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Contact: 7447788605 / 7028682671 / 7028681419 / 7447788606

Address: Sr. No. 36/3/2 Plot No. 125[+1], 126[+1], Yewalewadi Pune, Maharashtra 411048